

High-growth technology business conference 2019

Boosting your strategy with intellectual property

4-5 November 2019
Dublin

Selected topics

- Creating an IP strategy to support my business strategy
- IP learnings from large companies
- Transactions powered by intellectual assets
- Commercialisation options beyond my own products and services
- The right IP strategy for the right industry
- Measuring the impact of IP for my business
- Bottlenecks in the acquisition of technologies and how to overcome them
- Sustainable IP management frameworks

Format

- Combined conference and training event
- Two tracks: business and IP
- Keynote lectures, panel discussions and breakout sessions
- Workshops and individual coaching sessions

Objectives

- To provide a platform for high-growth technology enterprises and associates in their innovation ecosystem to learn from the advanced IP commercialisation methods of high-level protagonists and peers
- To increase opportunities for technology commercialisation by means of practical open-innovation strategies facilitated by IP

Audience

- Technology business decision-makers
- IP professionals
- High-growth technology enterprise managers and associates at large enterprises, research institutions, and investors

More information, programme details and registration
epo.org/business-success

