# **CHEERS4EU**

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CHEERS4EU

Circular Hubs serving as an Engine for

European Regions to foster a Strong Green Economy 4 Europe.

**CHEERS4EU** wants to accelerate the transition to a circular economy in various regions in Europe by focusing on Circular Hubs. By exchanging good practices on Circular Hubs all EU regions can be strengthened.

#### What is a Circular Hub?

A Circular Hub is an Industrial-Urban symbiosis on a unique geographical location. It is a form of cooperation with a shared ambition of reducing waste and extend the useful life of resources, materials or energy. It is a field where talent, knowledge and experience, facilities and the necessary space are available to realize innovation and upscaling in the circular economy. Circular Hubs can differ in their scale and scope.

#### Project approach

In the approach of **CHEERS4EU**, three factors of a Circular Hub are looked at:

- Multiple helix collaboration
- Circular value chains and business models
- Social impact

### **Project goals**

The aim is to identify what is key in forming and exploiting a Circular Hub in a specific regional. context. This in order to influence local policy instruments to secure regional support. You can read about the project results and lessons learned on the CHEERS4EU website and via our newsletter and LinkedIn channel



**CHEERS4EU** enables the participants to refine the concept of 'Circular Hub as an engine for circular development' and to successfully integrate experiences and policies from other regions into their own regional policies. In addition, other European regions and governments will also be able to use the knowledge and experience gained within this project to design a Circular Hub in their own region. This approach strengthens coherence in a circular approach within the EU and contributes to accelerating the transition to a circular economy across Europe.



## An interregional cooperation project for improving **circular economy** policies

#### **Project Partners**

Province of Limburg (NL) (Leadpartner) Helsinki Region Environmental Services Authority HSY (FI) Pardubice Business Incubator (CZ) SEKUENS - Science, Business Competitiveness and Innovation Agency of Asturias (ES) Skive Municipality (DK) Standortagentur Tirol (AT) University of Coimbra (PT)

**CHEERS4EU** helps policymakers better understand how a Circular Hub can be key to fostering circularity goals in practice in a regional ecosystem.



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