

# Final Conference

## Mentoring European Knowledge of the Chemical Regions

15. June 2005

Representation

of the Principality of Asturias in Brussels

# Conference Material









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## Agenda

<b>10.00 – 11.30</b>	<b>Welcome and Introduction</b>
	<b><i>Innovation Policy in Asturias: White Paper on Innovation System at the Principal-ity of Asturias</i></b> <b>Victor Manuel Gonzales Marroquin</b> General Manager IDEPA
	<b><i>Regions of Knowledge: Strengthening the regional dimension in the research policy</i></b> <b>Dimitri Corparkis</b> DG Research, European Commission
	<b><i>The development of the chemical cluster in Saxony-Anhalt: successful approaches for the cooperation between politics and industry for the support of innovation and competitiveness</i></b> <b>Dr. Gunthard Bratzke</b> isw Institute for Structural Policy and Economic Promotion (Saxony-Anhalt), Managing Director
	<b><i>Conclusions of the MentorChem Project from Lombardy perspective</i></b> <b>Giorgio Lampugnani</b> CESTEC, Managing Director
	<b><i>Presentation of final results of the MentorChem Project</i></b> <b>Andreas Fiedler</b> isw GmbH, MentorChem Project Coordinator
<b>11.45 - 13.00</b>	<b>Mentoring European Knowledge I</b>
	<b><i>The new Voucher system: strengthening the innovation capacity in Lombardia</i></b> <b>Giampaolo Amadori</b> Regione Lombardia
	<b><i>Exchange of experience CeChemNet and AIQPA</i></b>
	<b>CeChemNet – successful examples of chemical site initiatives in central Germany</b> <b>Peggy Padur</b> Coordinator CeChemNet
	<b><i>AIQPA – Cooperation of chemical enterprises in Asturias</i></b> <b>Jose Ramon Fernandez,</b> Coordinator AIQPA
<b>12.30 – 13.30</b>	<b>Lunch Break and Press Conference</b>

<b>14.00 – 15.00</b>	<b>Mentoring European Knowledge II</b>
	<p><b><i>Research competencies Chemistry</i></b> <b><i>Strengthening European cooperation in the Chemistry Research</i></b> <b>Dr. Rinaldo Psaro</b> CNR-National Research Council Lombardia</p>
	<p><b><i>IPR Helpdesk : Supporting EU R&amp;D Cooperation</i></b> <b>Agnieszka Krochmal-Wegrzyn</b> IPR Helpdesk Project</p>
	<b><i>Regional Strategies on Reach</i></b>
	<p><b><i>Go Reach – Presentation of strategies to react on the challenge of REACH</i></b> <b>Giampaolo Amadori</b> Regione Lombardia</p>
	<p><b><i>Regional impact of Reach in Asturias</i></b> <b>Maria Jose Suarez</b> IDEPA Asturias</p>
<b>15.15 – 16.30</b>	<p><b>Round Table: The European Technology Platform “Sustainable Chemistry” perspectives of European Research Policy for the chemical sector and challenges for the regions</b> Moderation: <b>Thomas Wobben</b> Head of Liaison Office Saxony-Anhalt</p>
	<p><b><i>European Technology Platform “Sustainable Chemistry” -Introduction</i></b> <b>Dr. Marian Mours</b> European Chemical Industry Council, CEFIC</p>
	<p><b>Dr. Andrea Tilche</b> European Commission Head of Unit, DG Research</p> <p><b>Jose Ramon Fernandez</b> AIQPA Asturias</p> <p><b>Dr. Gunthard Bratzke</b> isw Institute for Structural Policy and Economic Promotion (Saxony-Anhalt) Managing Director</p> <p><b>Dr. Rinaldo Psaro</b> CNR-National Research Council Lombardia</p>



# Welcome and Introduction



1. **Innovation Policy in  
Asturias: White Paper on  
Innovation System at the  
Principality of Asturias**

Victor Manuel Gonzales  
Marroquin  
General Manager IDEPA





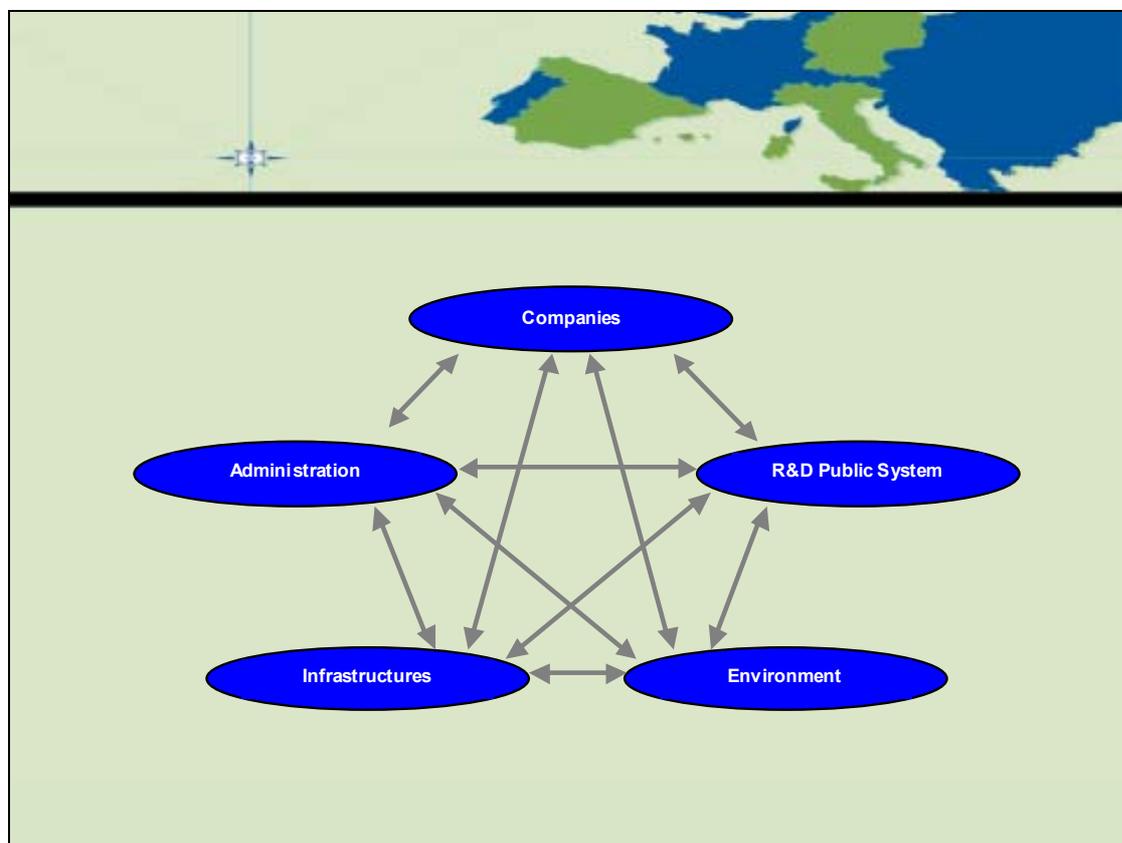
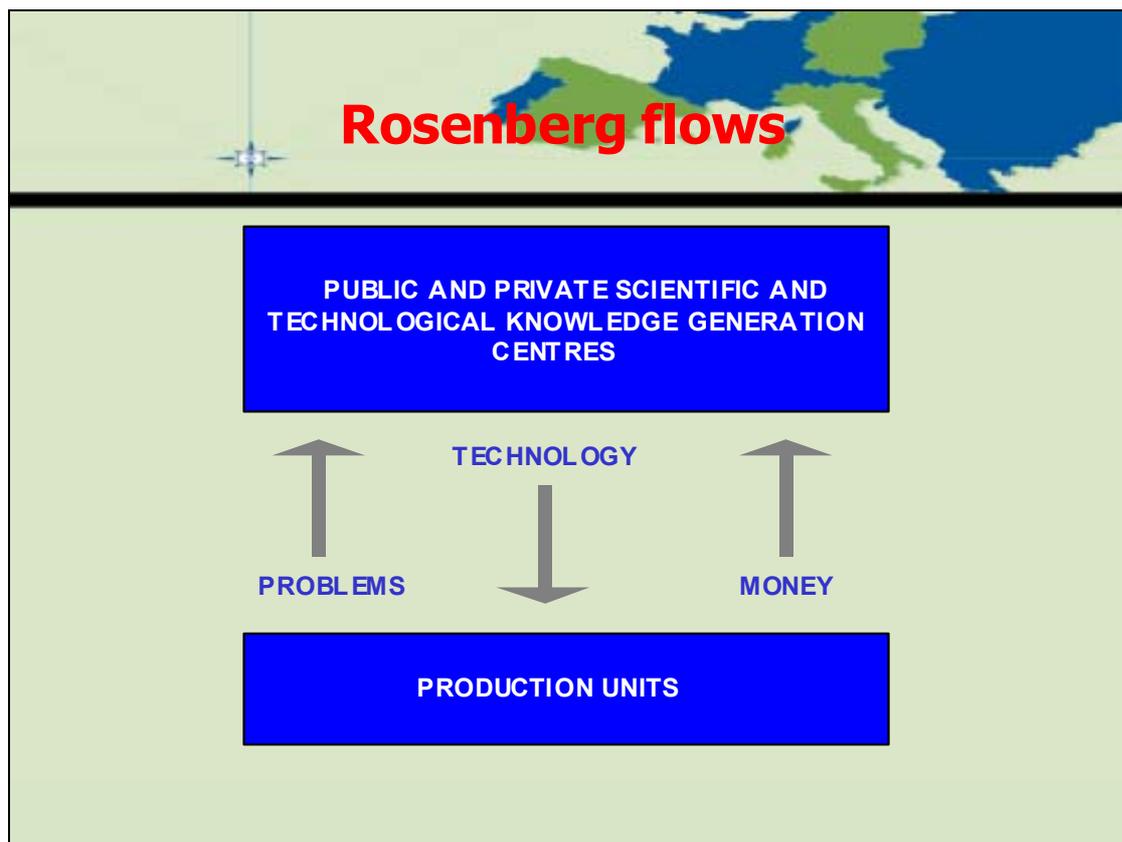
**Goals**

- 1. Provide a vision for the situation of the Principality of Asturias Innovation System.**
  - From objective and contrasted data.
  - Interpreted an agents' point of view.
  - Resulting from a wide consensus between experts.
- 2. Define basic recommendations to improve.**
  - Obtained by consensus.
  - Specific for each system agent.
  - Conceived as a basis for future business and administrative actions.



**"Group of elements and relationships which act and interact for and against any creation, difussion or application process of an economically useful knowledge at national, regional or local levels".**

**Freeman, Nelson, Lundvall, 1993**





**White Paper structure**

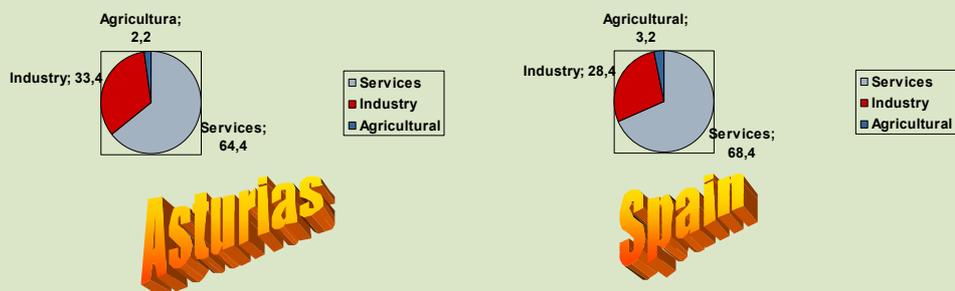


- **Group of 22 diagnostics and 20 recommendations.**
  - **Specific for each system agent.**
  - **With references to data and features mentioned in the descriptive part.**
  - **Expected effects pointed out.**

## Descriptive part (I)

### Productive framework

- **Comparative terms: 2,2% of the national GDP in 2.003, 2,2% average anual growth between 1.995 and 2.003.**
- **Specialization:**
  - Energy (+ +)
  - Building industry (+)
  - No market services (+)
  - Industry (+)
  - Agriculture (-)
  - Market services (-)





## Descriptive part (II)

### Innovation activities

- **1,5% of Spanish expenses in 2.003.**
- **Shared out into equal parts by industrial and no industrial sectors.**
- **From 2.002 to 2.003, smallest sized enterprises expenses triple, and those of largest sized enterprises diminish 40%. (The total expense ratio in 2.002 was 1/3 – 2/3 and becomes 3/4 - 1/4 in 2.003)**
- **New products marketing more effective than the national average.**



### Specific R&D Activities

- **1,4% of the Spanish expenses in 2003, (0,7% of the GDP). (3% in Lisbon Commitments)**
- **Private investments are 41% of the regional R&D expenses.**
- **Very effective in publications (in decreasing), but few patents.**





## Companies - Recommendations

- **Greater efforts in innovation, including R&D, to be competitive using owned technology.**
- **Cooperation in innovation among the SMES, individually or through their consortia.**
- **Recognizing and seizing technological opportunities and available public grant programmes.**
- **Increase the importance of the more technological sectors.**

- 
- **Sizing and growing similar to the Spanish average.**
  - **The greatest source of public R&D resources in the Principality of Asturias is the University.**
  - **The R&D public system is specialized in Engineering, Technology and Agroalimantation, with an Technologic Center specilized in ICT.**
  - **Good connection with the productive framework: more contracts with companies and more tendency of the Asturian industry to cooperate with the University.**



## **The R&D public system - Recommendations**

- **Consider the innovation cooperation with companies and technological centres as an important contribution to the regional wealth.**
- **Consolidate effective mechanisms for transferring their technology, fostering new powerful groups and cooperation in multidisciplinary instead of individual groups.**
- **Appreciate and manage the new knowledge as assets, approaching the public technological supply from a more commercial point of view.**

- 
- **One regional technological centre specialized in materials and manufactured since 1.990. We have up to 4 RRTO's (Steal materials, Non Steal materials, Industrial Designing and ICT). In a next time, a new center related with Mining and Civil Engeengering will be opened.**
  - **RRTO's are the main mediators from the supply side but with insufficient resources, as in the rest of Spain.**
  - **Asturian companies show a greater tendency to create their mediators from the demand side through their associations than the national average.**
  - **There's a range of scientific and technological parks (one in Gijón specialiced in ICT and the PCA, innovation specilized) that fosters new technology based companies**



## **Innovation support infrastructure - Recomendations**

- **Technological centers will have to be able to offer complete on stream solutions, having to complement their resources with an effective cooperation with external technology suppliers.**
- **RRTOs must increase their commercial activity, keeping their administrative support function.**
- **Scientific and technological parks will take account on enough resources and technical support to back up new companies in different stages.**

- 
- **Asturian Regional Administration an a few Local Administrations of Asturias (Gijón) are pioneers in considering RDI as one of their strategic goals.**
  - **Funds appointing to RDI (Function 54) were 0,4% of the regional budget in 2.003, below the Autonomous Regions average.**
  - **Grants for public R&D in the context of the regional RDI Plan are more important than those for companies.**
  - **Individual grants for the companies are very limited.**
  - **Captation of the national and European grants by the Principality of Asturias entities is lower than the regional corresponding weight.**



## **La Administration - Recommendations**

- **The main criterion of efficiency of the RDI regional support programmes must be their capacity to catalyse the management innovation.**
- **Regional and local grants must be coordinated, complementing but not competing with national and European programmes.**
- **Innovation policy must be considered in other policies and in the whole activities of the Regional Administration.**
- **Public investigators must be encouraged to transfer technology to the companies.**

- 
- **Students in the Principality manifest a greater tendency to continue their formation in the not obligatory education.**
  - **They also show greater preference to the vocational training and technical careers.**
  - **Regional budget for education is the highest of the Autonomous Communities of Spain (only below of Regions with special laws as CAPV or Navarre).**
  - **In the region there are mutual guarantee and Private Equity Capital societies with majority of Government of the Principality specifically which are completed by the national offer of this kind of products.**



## **The environment - Recommendations**

- **Improve the vocational training quality and rely on the companies to adapt it to their needs.**
- **Complement the technical careers offer with curriculums in more commercial areas.**
- **Improve the supply of seed capital by means of the support to private investors and the provision of public funds managed by business criteria.**
- **Include in all the education levels activities in order to demonstrate the personal attraction and the social value of the business activity.**

- 
- **Globalization demands that the competitiveness of the Principality of Asturias must be based on the technological innovation.**
  - **Create knowledge and to turn it effectively into wealth must be a shared aim by all the social agents of the region.**
  - **For this reason, the Administration must operate an impeller and coordinator of a "dialogue for the innovation" which implies the whole society, creating illusion, mobilizing resources and stimulating the creativity.**

2. **Regions of Knowledge: Strengthening the regional dimension in the research policy**

Dimitri Corpakis  
DG Research, European Commission



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# *Regions of Knowledge :* Strengthening the regional dimension of research policy

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***MENTORCHEM***  
*Final Conference*  
*Brussels, 15 June 2005*

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 **EUROPEAN RESEARCH AREA**  
**REGIONS OF KNOWLEDGE**

Dr Dimitri Corpakis  
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*European Commission DG Research*  
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# Re-launching Lisbon

*Commission Communication to the Spring European Council / Working together for growth and jobs, A new start for the Lisbon Strategy COM (2005) 24 2.02.2005*

Establish a partnership for jobs and growth between the Union, the Member States and all economic operators, including business, academia and the European territories

The aim of this new partnership is to revitalise the European economy by jointly implementing actions in three areas :

- actions to make Europe a more attractive place to invest and work
- actions directly targeted at creating more and better jobs
- actions to leverage knowledge and innovation for growth**

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# R&D and the Knowledge economy

**Today's advanced economies are "knowledge-based":**

- Ever higher S&T content embedded in products and services
- Growing intensification of information and knowledge flows around the globe
- Increasing pace of trade liberalisation and flows of goods and services, pushing world economies to focus on more knowledge-intensive activities
- Growing concentration of knowledge flows in a small number of global knowledge networks and hubs. Risk for whole geographical areas to become redundant in this respect: globalisation tends to increase regional disparities
- However Europe still invests too little in R&D and this is more pronounced in the private sector with important implications for our positioning in the K-based economy

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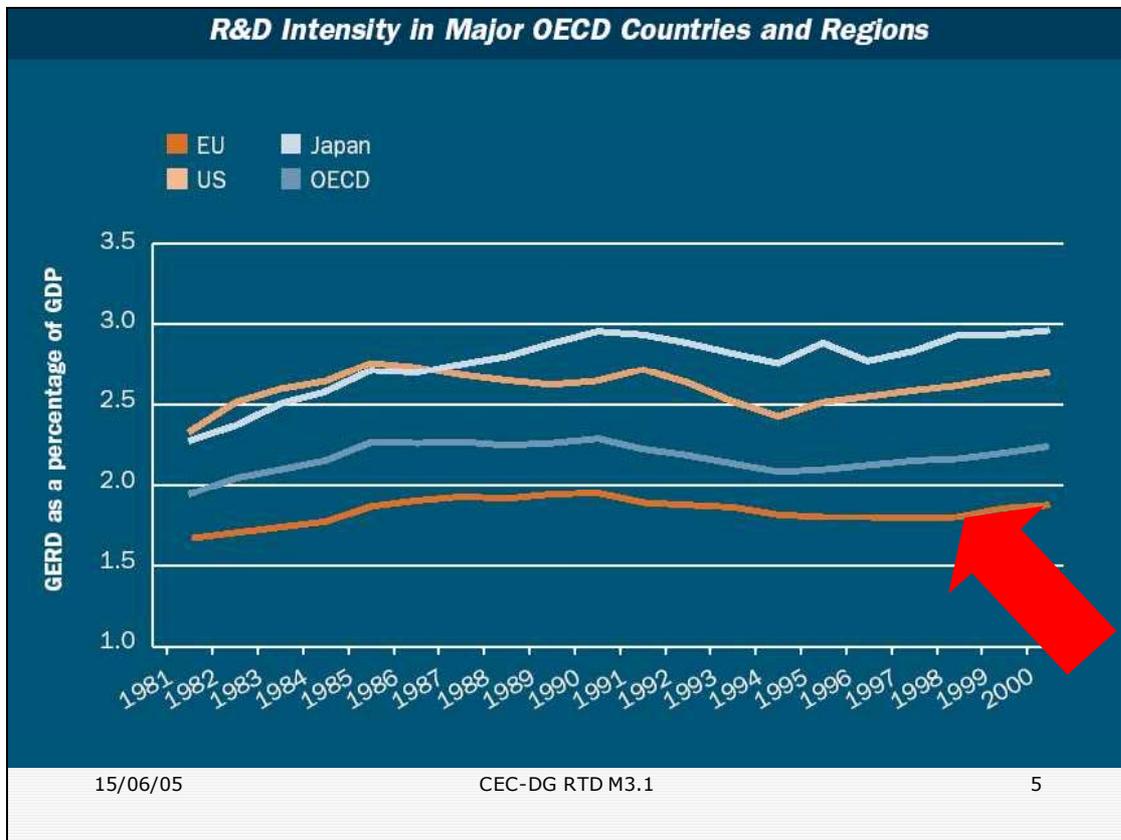


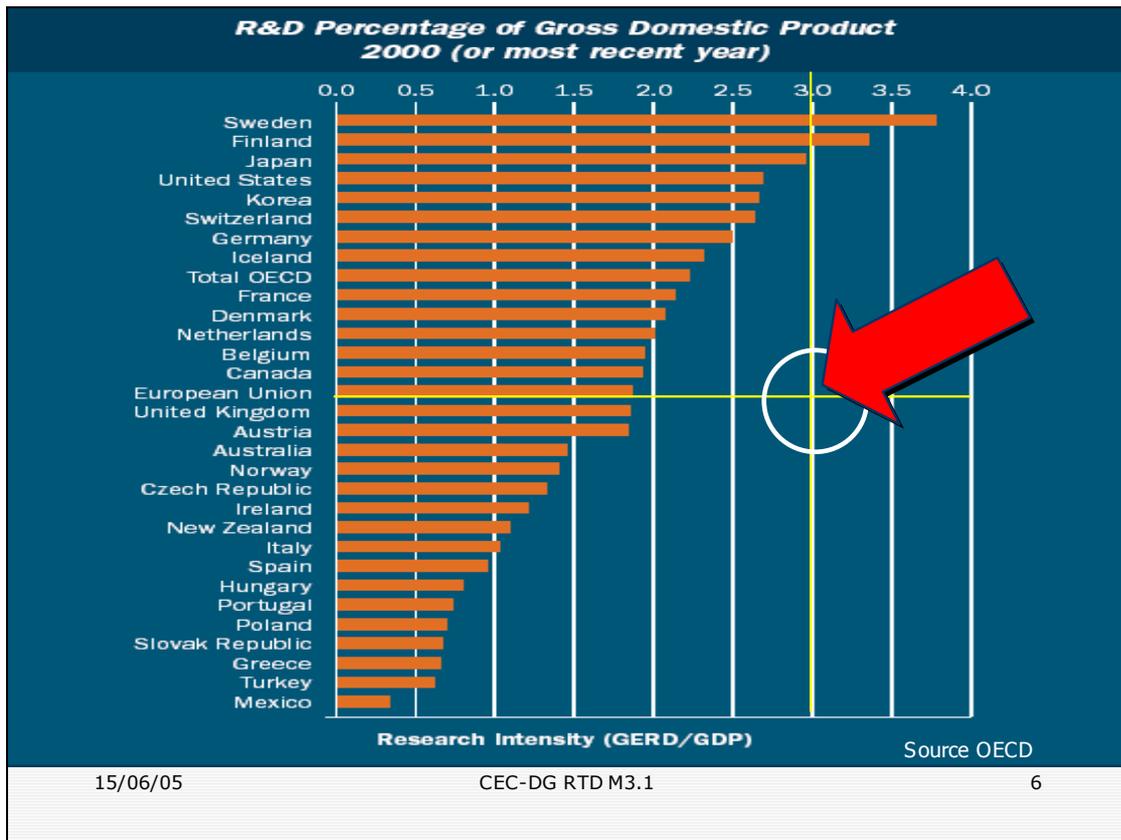
# R&D – European weaknesses

	EU-25	US	Japan
<b>R&amp;D intensity (% of GDP) <sup>(3)</sup></b>	1.97	2.59	3.12
<b>Share of R&amp;D financed by industry (%) <sup>(2)</sup></b>	55.9	63.1	73.9
<b>Researchers per thousand labour force (FTE) <sup>(3)</sup></b>	5.5	9.0	9.7
<b>Share of world scientific publications (%) <sup>(3)</sup></b>	38.3	31.1	9.6
<b>Scientific publications per million population <sup>(3)</sup></b>	639	809	569
<b>Share of world triadic patents (%) <sup>(1)</sup></b>	31.5	34.3	26.9
<b>Triadic patents per million population <sup>(1)</sup></b>	30.5	53.1	92.6
<b>High-tech exports as a share of total manufacturing exports (%) <sup>(3)</sup></b>	19.7	28.5	26.5
<b>Share of world high-tech exports (%) <sup>(2)</sup></b>	16.7	20.0	10.6

Note: <sup>(1)</sup> 2000 data <sup>(2)</sup> 2002 data <sup>(3)</sup> 2003 data

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**EU-US R&D Gap € 130 bn every year & growing**

- Public funding gap € 25 bn
- Business funding gap € 105 bn

**Estimated gains if EU reaches 3% in 2010**

- Until 2010 :**
  - +0.25% GDP every year
  - +2 million jobs over 2004-10
- After 2010 :**
  - +0.5% GDP every year
  - +400,000 net jobs every year

**'3%' Objective  
What is at stake?**

Long term gains : by 2010 and by 2030

Category	2010 Gain	2030 Gain
Growth	~2.5%	~12.5%
Jobs	~2.5%	~7.5%
Productivity	~2.5%	~7.5%
Product quality	~2.5%	~12.5%

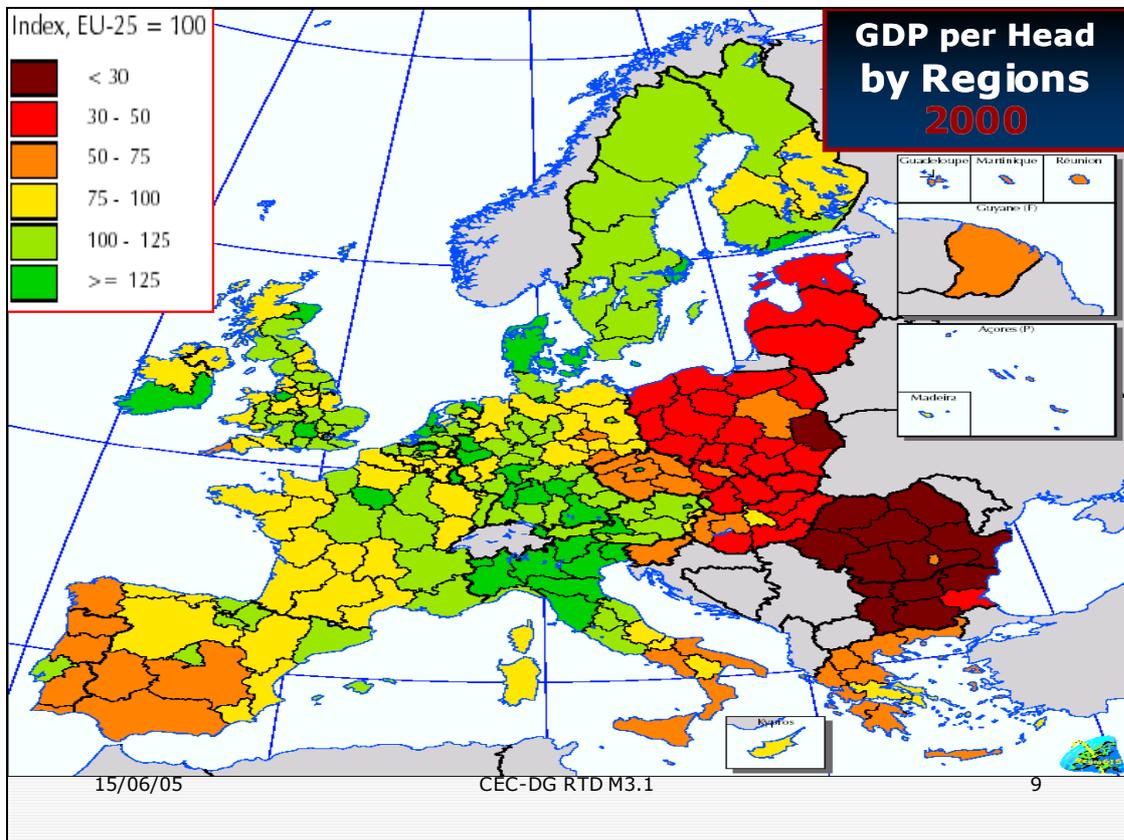
Gains from reaching 3% R&D by 2010 compared to statu quo

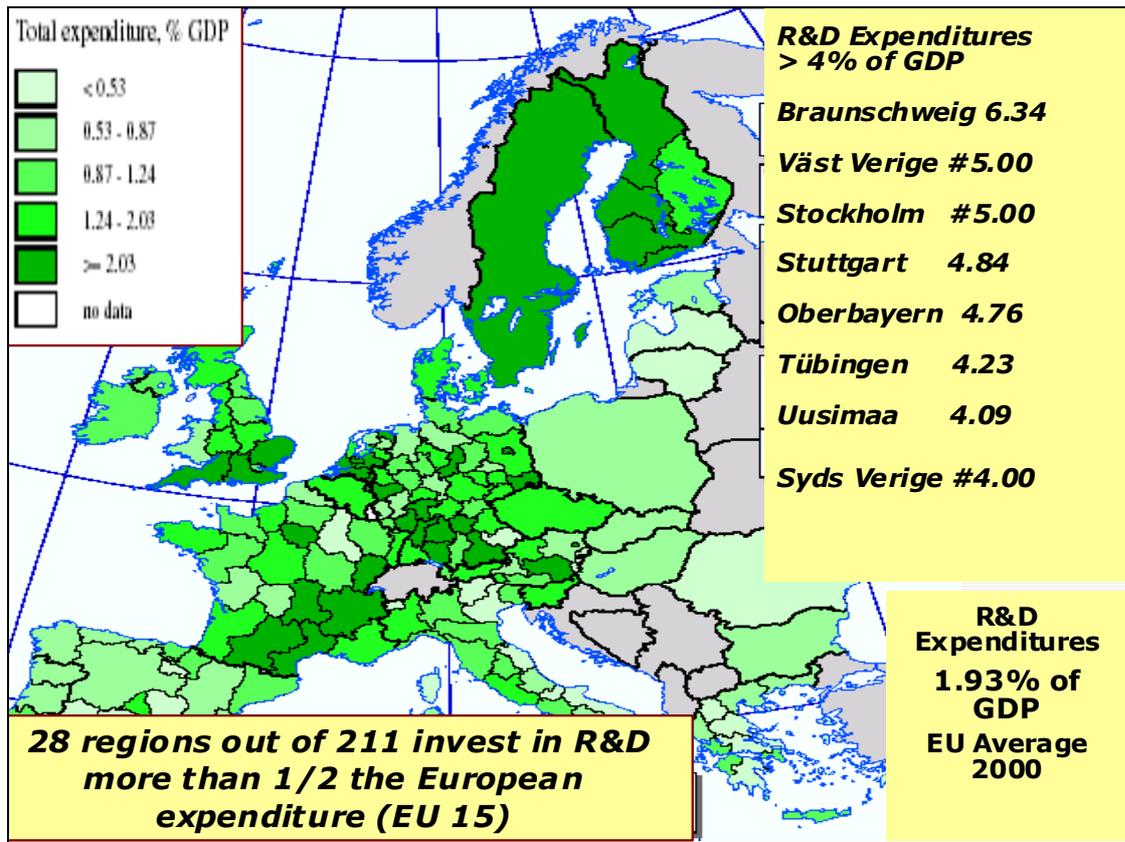
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 **European Research Area (ERA) and its Regional Dimension: concepts**

- ❑ The ERA, a new vision for European research: Re-invent the European research landscape through large scale integration of resources and overall organisational improvement
- ❑ Local and regional factors and operators are important for research policy - a message primarily addressed to the EU Member States and Regions
- ❑ Commission Communication on the Regional Dimension adopted 03/10/01 (COM(2001)549)

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Critical components in territorial knowledge development

Knowledge Infrastructure	Knowledge Governance
Local Business Profile	Knowledge Multiplication Activities (Links between Science and Industry)

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# Regions of Knowledge

## Introducing the Pilot Action



## The **Regions of Knowledge** Pilot Action (KnowREG)

- introduced in the 2003 Community Budget by the European Parliament (heading B5-513) but fully conceived and developed by the European Commission (DG Research)
- Independent from the 6th FP for RTD (2002-2006) or the Structural Funds
- budget of EUR 2,5 million
- Experimental activities involving networks of European regions (with the active involvement of universities, research centres, and the business community) to create "Knowledge regions", able to provide model regional implementations of the Lisbon strategy, that is, demonstrate the central role of knowledge in driving regional development

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## KnowREG implementation

- ❑ Pilot Action allocated to DG RTD in late April 2003.
- ❑ Because of the different legal basis from the Framework Programme, bespoke procedures and documentation (e.g. evaluation, contracts) had to be created
- ❑ DG RTD set up a Work Programme and following an Interservice Consultation and Commission Decision, a call for proposals was published on 1 August 2003, with a deadline for proposals of 17 September 2003.
- ❑ A pre information event was held on 23 July 2003 involving all regional delegation offices, and MS PermRep Offices in Brussels
- ❑ Press notice released on 31 July 2003 on RAPID
- ❑ Special Website set up on CORDIS, receiving during August 7500 hits
- ❑ Overall Call response very satisfactory / 53 proposals received within 47 calendar days

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## KnowREG stats

- The 2003 call for proposals indicated a total budget of 2.5 million euro, to fund approximately 10-12 proposals, with a maximum Commission contribution of 50% of eligible costs and in the range of 200 to 300 thousand euro.
- The 53 proposals received represent a total grant requested of 13 million euro, representing just under 50% of estimate eligible costs. The average grant request was 250 thousand euro.

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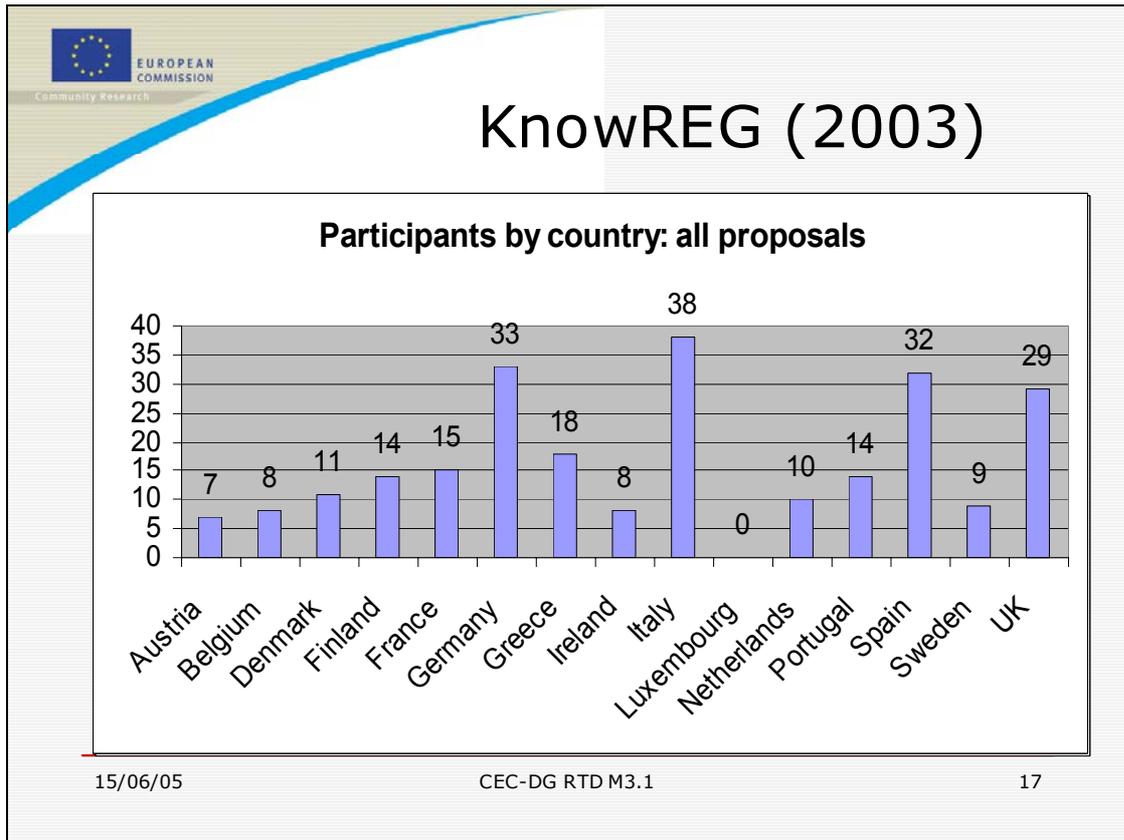
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## KnowREG Stats

- Only organisations from current Member States could participate in the call
- The 53 proposals received represent a total of 246 applicant organisations
- geographical distribution well balanced with all countries (except Luxembourg) having more than 5 applicants, 10 Member States having 10 or more, and 4 Member States (Germany, Italy, Spain and the UK) featuring more than 25

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- ## Regions of Knowledge (2003)
- Covered two (2) basic strands: (1) Integrated Regional Technology Initiatives (IRTI) and (2) Supporting activities (workshops and conferences)
    - IRTI sub-divided in three (3) parts:
      - (a) Technology audits and Regional Foresight
      - (b) University Driven Actions for Regional Development
      - (c) Mentoring Initiatives, where technologically advanced regions would co-operate with less advanced regions (Objective 1) in a kind of "mentoring" partnership, for a more efficient innovation and technology transfer process.
    - Projects had to have at least 3 partners coming from 3 different Member States.
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## Why Integrated Regional Technology Initiatives

- Focus on integrated action at regional level, involving co-operation of local actors that are affected by creation, uptake or diffusion of knowledge to stimulate local or regional development.
- **Structured around institutions at regional level (public or private) that can be identified as knowledge creators or knowledge users, working in partnership.**

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## KnowREG 2003 Projects

- **Mentoring European Knowledge of the Chemical Regions**
- **Strategic Mentoring Initiative for the Region of North Aegean**
- **Demand Knowledge**

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- **European Regions Research and innovation Network in Brussels (ERRIN)**
- **Network, Knowledge Sharing and Cluster Development**

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- **META Foresight, integrating foresight, R&D, Benchmarking, market watch and technological skills**
- **Building Regional Integration Knowledge Strategies- BRIDGES**
- **Insular Regions Knowledge TRACKer (IN.TRACK)**
- **MAREDFlow**
- **ReKnoMa - Regional Knowledge Management**

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- **Conversion of Traditionally Structured Maritime Regions into European Knowledge Regions for Applied Biotechnology (BluBioNet)**
- **Pilot Action to develop a baltic Sea oriented Knowledge Region commencing with the incorporation of Helsinki, the Oresund Region, and Hamburg (Baltic Sea-KR)**
- **SPIDER Project. Increasing regional competitiveness through futures research methods**
- **COHERA-A cohesive ERA: Universities as knowledge Drivers in LFRs**

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## Technology Audits and Regional Foresight

- Focus on analysis of the regional economy and technology fabric and identification of future development scenarios based on the knowledge based society and economy
- The involvement of several regions in a project was expected to provide a broad view of the diverse development situations across the EU.

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## University Driven Actions for Regional Development (UDARD)

Focus on demonstrating how universities (and assimilated higher education institutions) can play significant roles in local and regional economies by:

- providing expertise and advanced training
- performing an advisory role for local companies or public institutions
- stimulating technology creation and uptake by creating spin-off companies, and incubators, in a transregional, transnational mode.

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## Universities as Change Drivers

- Universities at the crossroads: an evolving role / in constant flux.
- Under the pressure and the influence of many factors Universities may be considered as:
  - innovative learning environments, adopting faster innovations for intelligent learning;
  - knowledge producers and ideal partners of industry and government for socio-economic progress and prosperity.
  - "early-adopters" (first users) of the most advanced technologies (advanced testbeds)
  - **instrumental as efficient drivers for technology-based Regional Development (development of regional clusters)**

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## Mentoring Initiatives

Focus on networking between technologically advanced and less favoured regions (*LFR, Objective 1 regions*)  
Provide knowledge and experience sharing for technology based regional development.  
Appropriation of a structured regional innovation strategy, a critical factor for development  
Technologically advanced regions expected to provide models and advice to LFRs, by "walking them through" for technology based regional development.

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**KnowREG: patterns coming out of the 2003 Call for proposals**

- *Regional operational models towards the knowledge based economy*
- *Knowledge management models at regional level*
- *Territorial pacts for knowledge building capacity*

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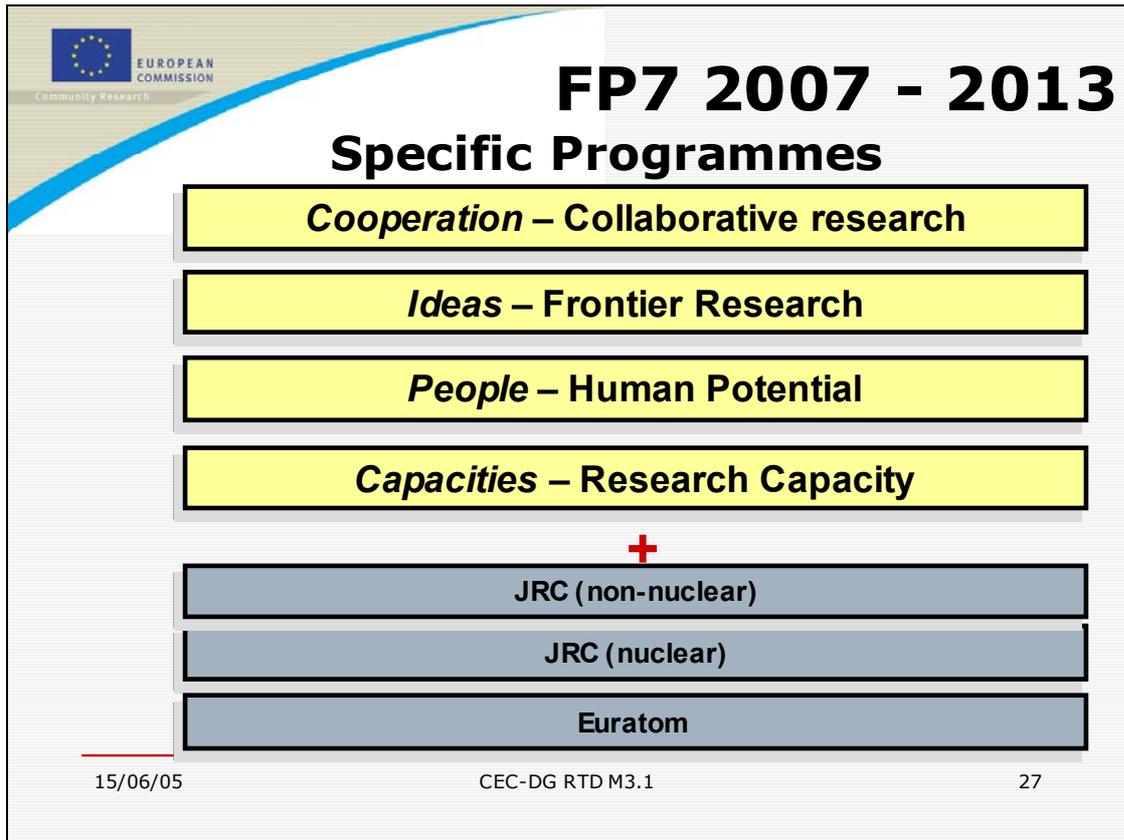
**FP7 - What's new ?**

Main new elements compared to FP6:

- Annual budget doubled (EUR 5 billion ► 10 billion)
- Basic research (~ EUR 1.5 billion per year)
- Capacities Specific Programme - Regional Dimension**
- Simplification of procedures
- Logistical and administrative tasks transferred to external structures

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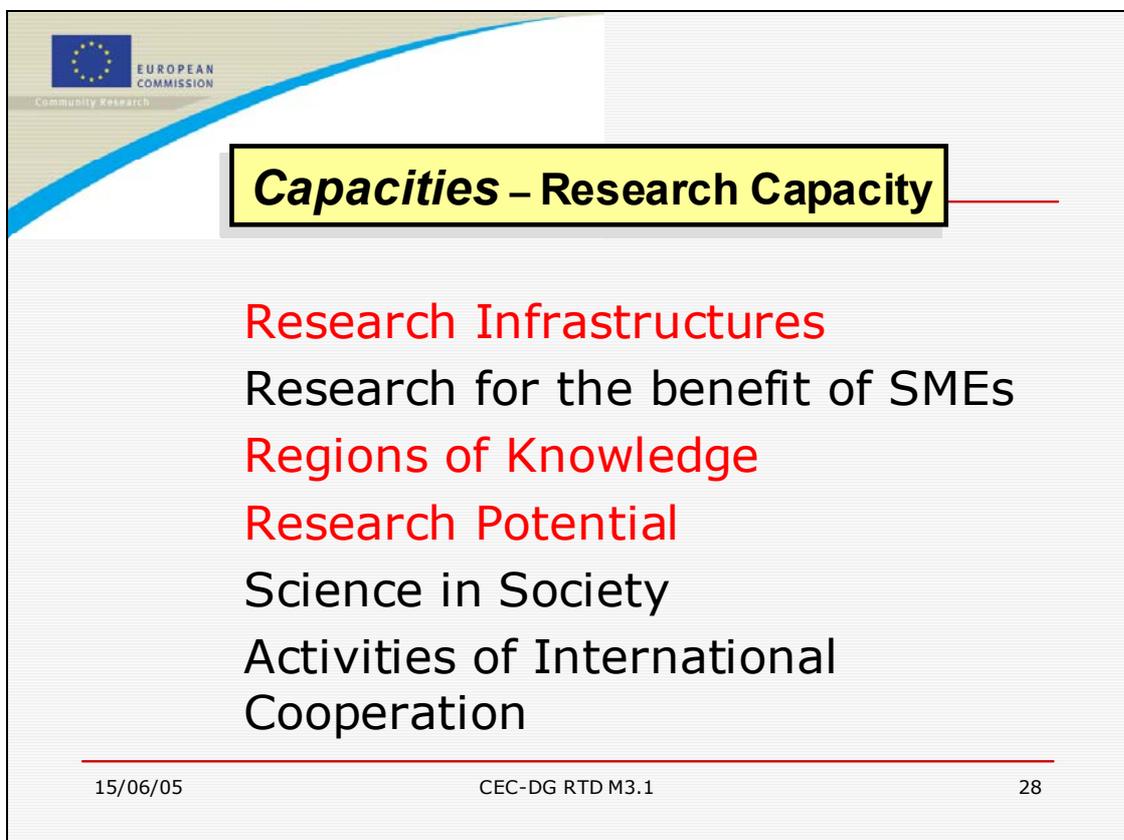


The diagram illustrates the structure of FP7 2007-2013 Specific Programmes. It features a stack of seven horizontal bars. The top four bars are yellow and represent the main programme areas: Cooperation – Collaborative research, Ideas – Frontier Research, People – Human Potential, and Capacities – Research Capacity. A red plus sign is positioned between the fourth and fifth bars. The bottom three bars are grey and represent the Joint Research Centres: JRC (non-nuclear), JRC (nuclear), and Euratom. The European Commission logo and 'Community Research' text are in the top left corner.

**FP7 2007 - 2013**  
**Specific Programmes**

- Cooperation – Collaborative research**
- Ideas – Frontier Research**
- People – Human Potential**
- Capacities – Research Capacity**
- JRC (non-nuclear)**
- JRC (nuclear)**
- Euratom**

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This slide provides a detailed view of the 'Capacities – Research Capacity' programme area. The title is highlighted in a yellow box. Below the title, several key components are listed in black text, with the first three in red: Research Infrastructures, Research for the benefit of SMEs, Regions of Knowledge, Research Potential, Science in Society, and Activities of International Cooperation. The European Commission logo and 'Community Research' text are in the top left corner.

**Capacities – Research Capacity**

- Research Infrastructures**
- Research for the benefit of SMEs
- Regions of Knowledge**
- Research Potential**
- Science in Society
- Activities of International Cooperation

15/06/05 CEC-DG RTD M3.1 28

**FP7 - Regions of Knowledge**

**Development of regional “research-driven clusters”**

*Two main objectives for European regions:*

Strengthen their capacity for investing in RTD and carrying out research activities

Maximising their potential for a successful involvement of their operators in European research projects

15/06/05 CEC-DG RTD M3.1 29

**Towards a new regional component in FP7:  
“Regions of Knowledge 2007-2013”**

- ❑ Interconnecting Europe’s regional research intensive / R&D driven clusters - for mutual learning through cooperation
- ❑ Supporting and upgrading regional R&D policy makers action, through cooperation

15/06/05 CEC-DG RTD M3.1 30



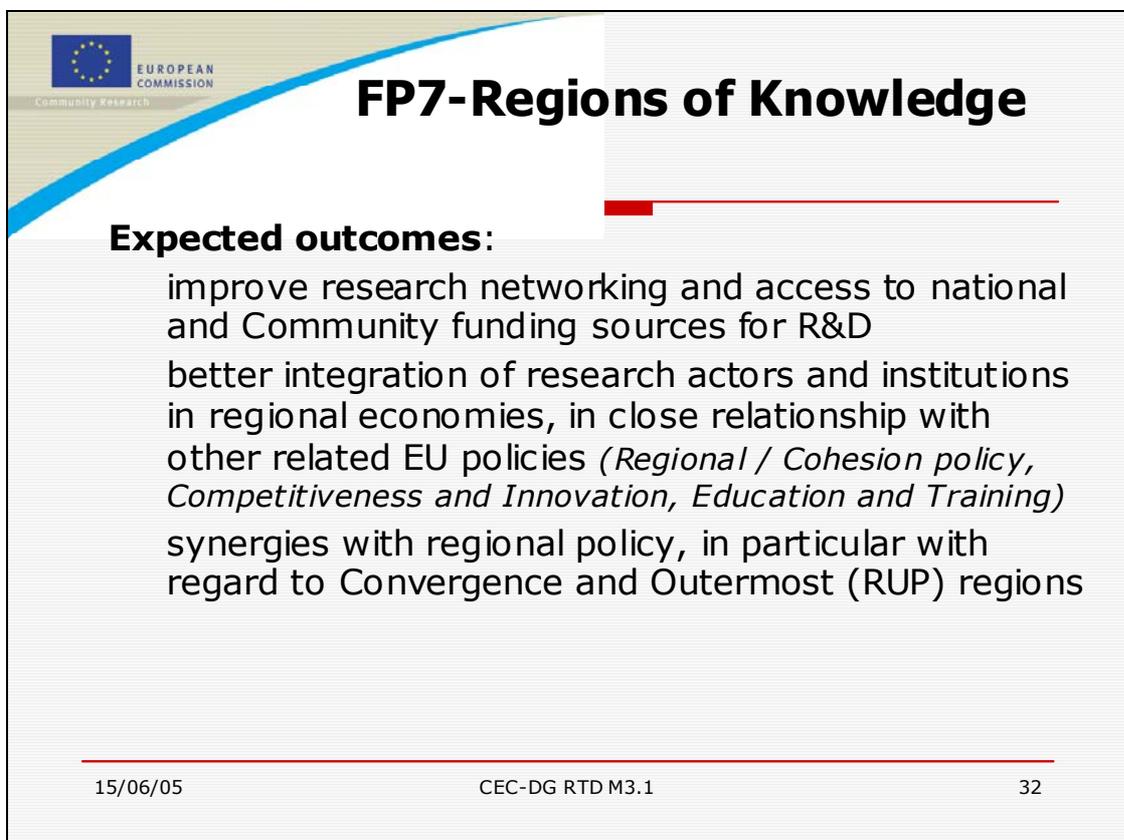
EUROPEAN COMMISSION  
Community Research

## FP7-Regions of Knowledge

**Activities:**

- **bring together regional research actors:** universities, research centres, industry, public authorities (regional councils or regional development agencies)
- **encourage the joint analysis of research agendas** of regional clusters and the elaboration of further deployment strategies, including through Mentoring ***of regions with a less developed research profile by highly developed ones***

15/06/05 CEC-DG RTD M3.1 31



EUROPEAN COMMISSION  
Community Research

## FP7-Regions of Knowledge

**Expected outcomes:**

- improve research networking and access to national and Community funding sources for R&D
- better integration of research actors and institutions in regional economies, in close relationship with other related EU policies (*Regional / Cohesion policy, Competitiveness and Innovation, Education and Training*)
- synergies with regional policy, in particular with regard to Convergence and Outermost (RUP) regions

15/06/05 CEC-DG RTD M3.1 32



## Breaking with the provincialism of Europe's knowledge "islands"

- Enhance Territorial attractiveness in physical and intellectual terms to attract creative people (develop physical but also knowledge infrastructure - universities, technology parks, R&D Centres)
- Connect local academic and business communities through smart intermediaries (knowledge brokers)
- Create the appropriate framework conditions to attract innovative businesses
- Develop territorial connectivity with global knowledge networks and hubs
- Develop the territorial knowledge base investing where appropriate in R&D

15/06/05 CEC-DG RTD M3.1 33



## FP7 Timetable

6 April 2005	Commission's proposal
September 2005 ?	Specific programmes' proposal
December 2005 ?	First reading at EP
January 2006 ?	Common position at Council
March 2006 ?	Second reading and approval at EP
June 2006 ?	Adoption
November 2006 ?	First calls for proposals
December 2006 ?	Launch Conference

15/06/05 CEC-DG RTD M3.1 34

3. **The development of the chemical cluster in Saxony-Anhalt: successful approaches for the cooperation between politics and industry for the support of innovation and competitiveness**

Dr. Gunthard Bratzke  
isw Institute for Structural Policy and Economic  
Promotion (Saxony-Anhalt), Managing Director



**mitteledeutschland** **cluster mitte deutschland**  
Chemie / Kunststoffe

**Die Entwicklung des Chemieclusters in Sachsen-Anhalt : erfolgreiche Ansätze für die Kooperation von Politik und Wirtschaft zur Förderung von Innovation und Wettbewerbsfähigkeit**

**The development of the chemical cluster in Saxony-Anhalt : successful approaches for the cooperation between politics and industry for the support of innovation and competitiveness**

**Dr. Gunthard Bratzke, isw Institut gGmbH**

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1

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Chemie / Kunststoffe

### I. Chemieindustrie Mitteldeutschlands – Positionsbestimmung

- Die Restrukturierung der Großstandorte der Chemischen Industrie kann weitestgehend als abgeschlossen betrachtet werden.
- Damit sind die politischen Zusagen zur Unterstützung des Strukturwandels der Chemischen Industrie weitgehend eingelöst.
- Im Zuge des Strukturwandels der Chemieindustrie Mitteldeutschlands konnte beim Umweltschutz der fortgeschrittenste Stand der Technik erreicht werden.
- Die Chemiestandorte verfügen über eine weitgehend modernisierte, hochwertige Infrastruktur.
- Das Know-how und die Technologieverfügbarkeit an den Standorten schaffen ein gesundes Klima für Innovationen und Netzwerke.

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- Strukturprägende Großinvestitionen von erheblicher Bedeutung für das Entstehen bzw. die Ansiedlung leistungsfähiger klein- und mittelständischer Unternehmen.
- Neue Entwicklungsphase der Chemiestandorte mit Weichenstellungen: Von der bisherigen Aufgabe der „Restrukturierung“ hin zur „Weiterentwicklung“ der Standorte.

**Fazit:**

 **Die innovativen Ansätze der Chemieparksentwicklung Mitteldeutschlands und die herausgebildeten Kompetenzen im Chemieparksmanagement sind heute ein Wettbewerbsfaktor, den es im Interesse der Erhöhung regionaler Wirtschaftsentwicklung zu erhalten und weiterzuentwickeln gilt.**

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Chemie / Kunststoffe

## II. Verstärkte strukturprägende Bedeutung der Chemie

- Die Chemische Industrie hat sich angesichts der hohen Entwicklungsdynamik zu einer der strukturprägenden Branchen Sachsen-Anhalts und Sachsens entwickelt.
- Rund 50 Prozent der Chemieproduktion der Neuen Bundesländer wird in Sachsen-Anhalt erbracht.
- Impulse in Richtung regionaler Ausstrahlung und Innovation nehmen zu.
- Etablierung wirtschaftsnaher Forschungseinrichtungen sowie zur Entwicklung innovationsorientierter Netzwerkstrukturen.
- Herausbildung eines Clusters Chemie / Kunststoffverarbeitung in Mitteldeutschland.

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Chemie / Kunststoffe

## III. Chancen für die Weiterentwicklung

- Für eine nachhaltige Entwicklung der Chemiestandorte gilt es, die gegebene Infrastruktur mit mehr Geschäft zu füllen (Verstärktes Engagement vorhandener Investoren / Neuansiedlungen).
- Ableiten von Handlungsmustern für innovative Lösungen der Standortentwicklung / Kompetenzen bei der Restrukturierung und Privatisierung großer Chemiestandorte als Wettbewerbsfaktor zur Verbesserung der Marktchancen / Zusammenarbeit der Chemieparks im Projekt CeChemNet.
- Zielgerichtete Gestaltung der Rahmenbedingungen für die Standortentwicklung / Verbesserung der Rohstoffverfügbarkeit durch zusätzliche Crackerkapazität und Pipelineanbindung.
- Verbindung der Potenziale des Clusters Chemische Industrie mit denen der Automobilindustrie als regionaler Wachstumsfaktor Mitteldeutschland.

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Chemie / Kunststoffe

- Begleitung des Innovationsprozesses durch die Entwicklung von Netzwerken Wirtschaft / Wissenschaft und durch die Ansiedlung bzw. den Aufbau von Instituten / u. a. Kompetenznetzwerk / Chemiegeprägte Innovationslandschaft Mitteldeutschland.
- Mobilisierung international wahrnehmbarer Kompetenzen im Innovationsbereich als Ansatz, weitere Unternehmen anzusiedeln bzw. Forschungskapazitäten in Mitteldeutschland auszubauen.
- Aufbau eines europäischen Netzwerkes von Chemieregionen als Chance im Rahmen der EU-Erweiterung / Mitteldeutsche Chemiestandorte im Zentrum des erweiterten Europas.
- Verstetigung von CeChemNet als Kooperationsplattform der Chemiestandorte / Chemieparcs Mitteldeutschland.
- Länderübergreifende Bündelung der Kräfte (Wirtschaft, Politik, Kommunen, Wissenschaft) zur Umsetzung einer zukunftsorientierten Vision der Entwicklung Mitteldeutschland zu einer der führenden Chemieregionen in Europa.

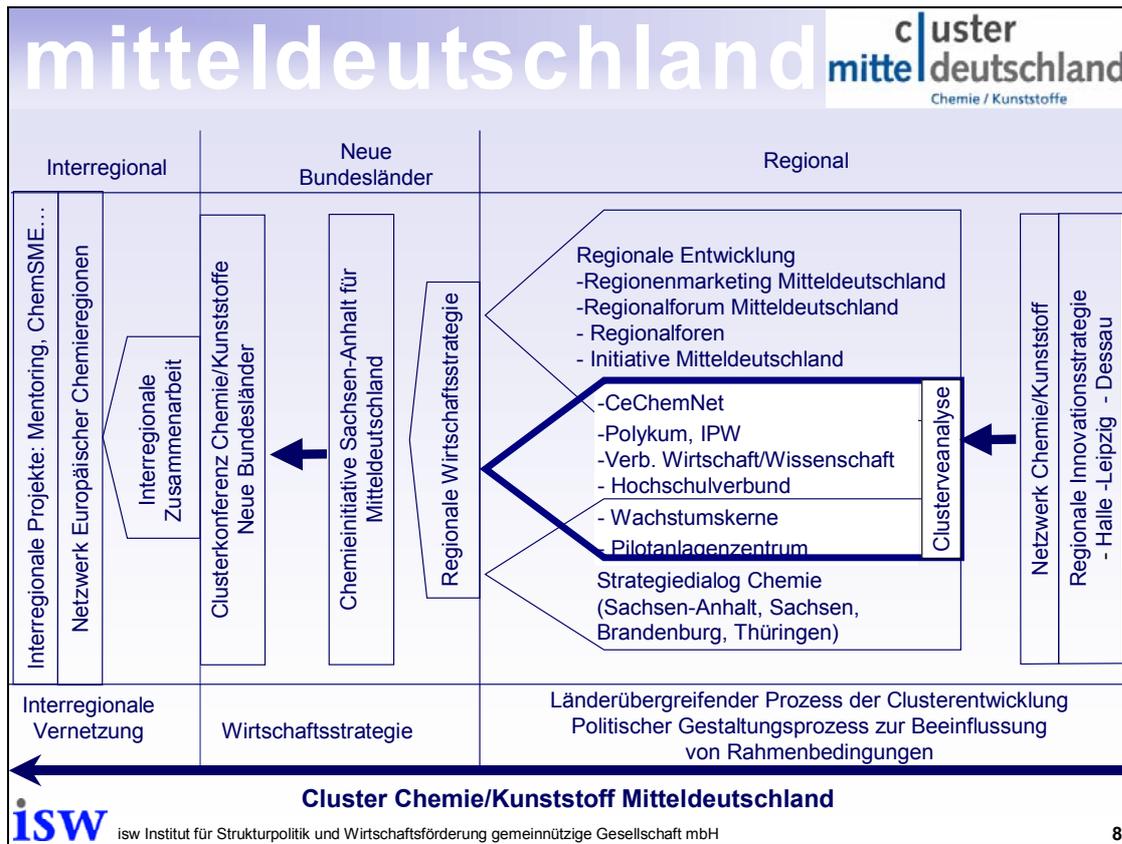
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**mitteldeutschland** **cluster mitte deutschland**  
Chemie / Kunststoffe

#### **IV. Clusterprozeß Chemie/Kunststoffe**

- Strategiedialog mit den Landesregierungen Sachsen-Anhalt, Sachsen, Brandenburg und zukünftig Thüringen
- Netzwerk der Chemiestandorte CeChemNet
- PolyKum
- Netzwerk der Europäischen Chemieregionen ECRN

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**Cluster Chemie/Kunststoff Mitteldeutschland**  
Chemie / Kunststoffe

### V. „Strategiedialog Chemie“ zwischen Landesregierung und Chemischer Industrie

- Identifikation von Schwerpunktaufgaben für die weitere Entwicklung der Chemie
- Regelmäßiges Treffen zwischen Landesregierung und Chemischer Industrie auf Basis gemeinsam abgestimmter Tagesordnung
- Bildung von zeitweiligen Arbeitsgruppen (z. B. REACH)
- Aktive Einflußnahme auf wirtschafts-, arbeitsmarkt- und umweltpolitische Positionsbestimmungen des Landes
- Dokumentation der Arbeit; Arbeitsplan; Evaluation des Dialogprozesses und seiner Ergebnisse
- Integration der Sozialpartner (VCI, IG BCE)

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mitteldeutschland

cluster  
mitte deutschland

Chemie / Kunststoffe

### VI. Von der Regionalen Innovationsstrategie zur länderübergreifenden regionalen Wirtschaftsstrategie: Die Chemieinitiative

- 1995 – 1998 RIS Halle-Leipzig-Dessau
- Netzwerk Chemie Kunststofftechnik bis 2001
- Clusterprozess Chemie / Kunststoffe
- 2004 Chemieinitiative für Mitteldeutschland als Regionale Wirtschaftsstrategie
- Ende 2005: Clusterkonferenz Chemie / Kunststoffe Neue Länder

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mitteldeutschland

cluster  
mitte deutschland

Chemie / Kunststoffe

#### „Chemieinitiative Sachsen - Anhalt für Mitteldeutschland“ zur Entwicklung des Clusters Chemie/ Kunststoff

Regionale Wirtschaftsstrategie zur Entwicklung des Zukunftsclusters Chemie/Kunststoff in Mitteldeutschland

Länderübergreifende „Chemieinitiative Sachsen-Anhalt für Mitteldeutschland“ Nov. 2005  
„Clusterkonferenz Chemie/Kunststoff“ für die neuen Bundesländer“ 2005

Vorschlag, Stand Nov. 2004

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Chemie / Kunststoffe

**Schwerpunktthemen aus Sicht der Wirtschaft**

- 1. Clusterentwicklung**
  - *Länderübergreifend für interessierte und engagierte Unternehmen und Forschungseinrichtungen*
  - *Clusterprozess zur Vorbereitung einer Branchenkonferenz Chemie/Kunststoffe für die neuen Bundesländer im Jahr 2005*
- 2. Wirtschaftsförderung zur Unterstützung des Clusters**
- 3. Infrastrukturelle Rahmenbedingungen**
- 4. Nachhaltige Sicherung der Rohstoffbasis**

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Chemie / Kunststoffe

- 5. Interregionale Kooperation – u.a. Netzwerk der Europäischen Chemieregionen**
- 6. Forschungsschwerpunkt Chemie-Kunststoff**
  - *Forschungsförderung durch Innovationszulage*
  - *Schwerpunktsetzung bei Hochschulstrukturreform Beispiel: anwendungsorientierte Materialwissenschaft mit Verarbeitungstechnik*
  - *Fraunhofer Pilotanlagenzentrum für Polymersynthese und -verarbeitung*
- 7. Sicherung der Humanressourcen**
- 8. Gemeinsames Marketing**

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**Mitteldeutschland wird wieder ein  
Kompetenzzentrum der  
Chemischen Industrie und der  
Kunststoffverarbeitung werden**

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**mitteldeutschland** **cluster mitte deutschland**  
Chemie / Kunststoffe

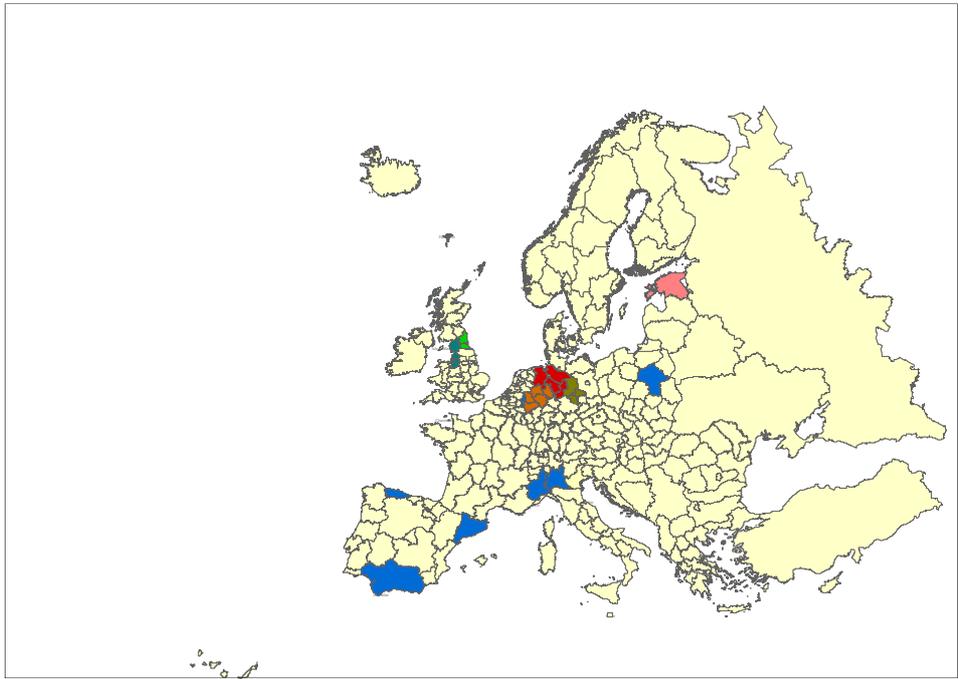
**ECRN - European Chemical Regions Network**

- Sachsen-Anhalt übernimmt Führungsrolle
- Artikulation von regionalen Interessen auf Europäischer Ebene (Positionierung REACH)
- Initiierung des interregionalen Erfahrungsaustausches und nachhaltigen Partnerschaften zwischen Chemieregionen (Who is Who, Studien, neue Projekte)
- 13 Regionen aus 7 Staaten – Erweiterung durch Aufbau einer eigenen Rechtspersönlichkeit
- 3. Europäischer Kongress der Chemieregionen am 6. Oktober 2005 in Mailand

**www.ecrn.net**

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Chemie / Kunststoffe



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**mitteldeutschland** **cluster mitte deutschland**  
Chemie / Kunststoffe

## MentorChem



- Beitrag zur Einbindung des Clusters Chemie/Kunststoffe in internationale Netzwerke
- Vertiefung des interregionalen Erfahrungsaustausches am Beispiel von Chemieparkentwicklung (CeChemNet – AIQPA)
- Schlussfolgerungen für die Weiterentwicklung des Chemieclusters auf Basis von Europäischen best-practice (Chemieinitiative)
- Internationalisierung der Forschungsaktivitäten im Chemiebereich – Identifizierung und Darstellung von Kompetenzen
- Herausstellung von erfolgreichen Politikansätzen zur Entwicklung von Chemieregionen – Verbreitung und Mainstreaming
- Nachhaltige Partnerschaft für zukünftige Kooperationen

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4. **Conclusions of the MentorChem Project  
from Lombardy perspective**

Paola Peduzzi  
CESTEC

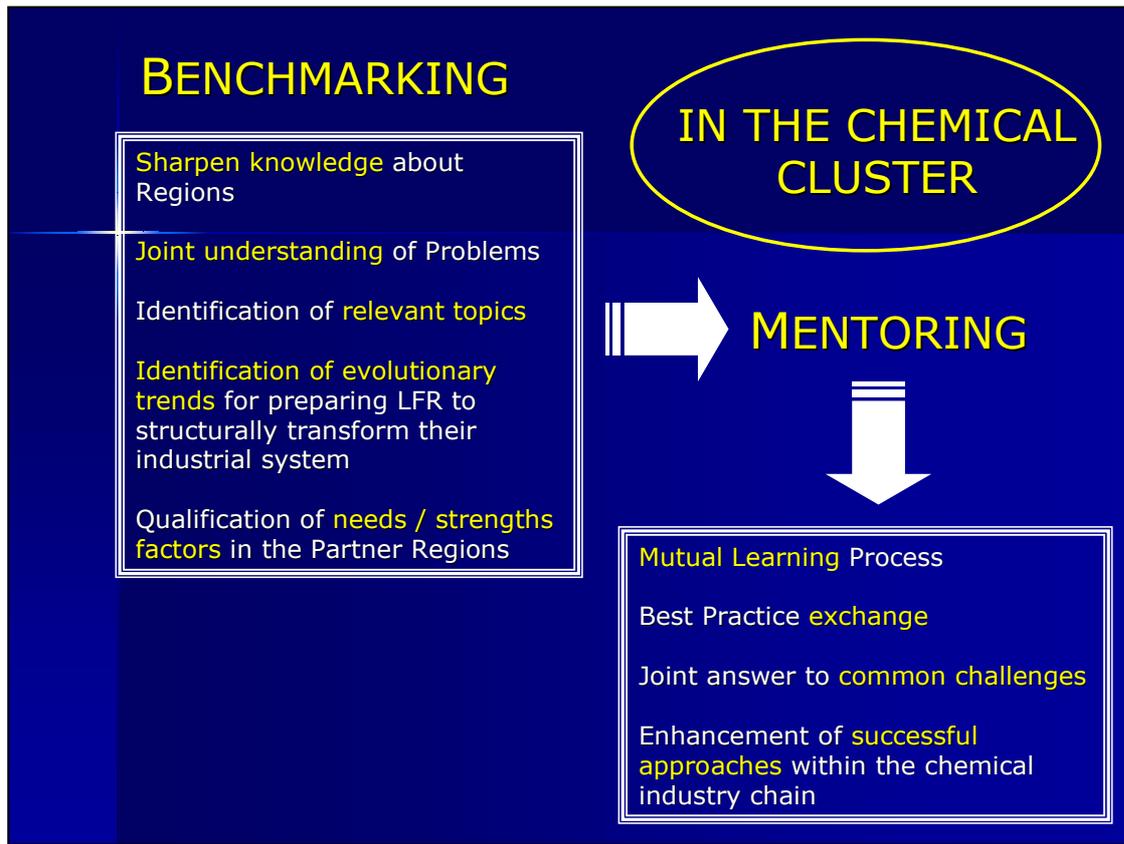
A blue poster for the MentorChem Final Conference. The text is white and centered. At the bottom, there are three logos: the European Union flag, the MentorChem logo (a black rectangle with yellow stars and the text 'MentorChem'), and the Cestec logo (the word 'Cestec' in a stylized font with a blue wave-like graphic).

**Regions of Knowledge**  
**MENTORCHEM**  
Mentoring European Knowledge of the Chemical Regions

**FINAL CONFERENCE**  
**Brussels, June 15<sup>th</sup> 2005**

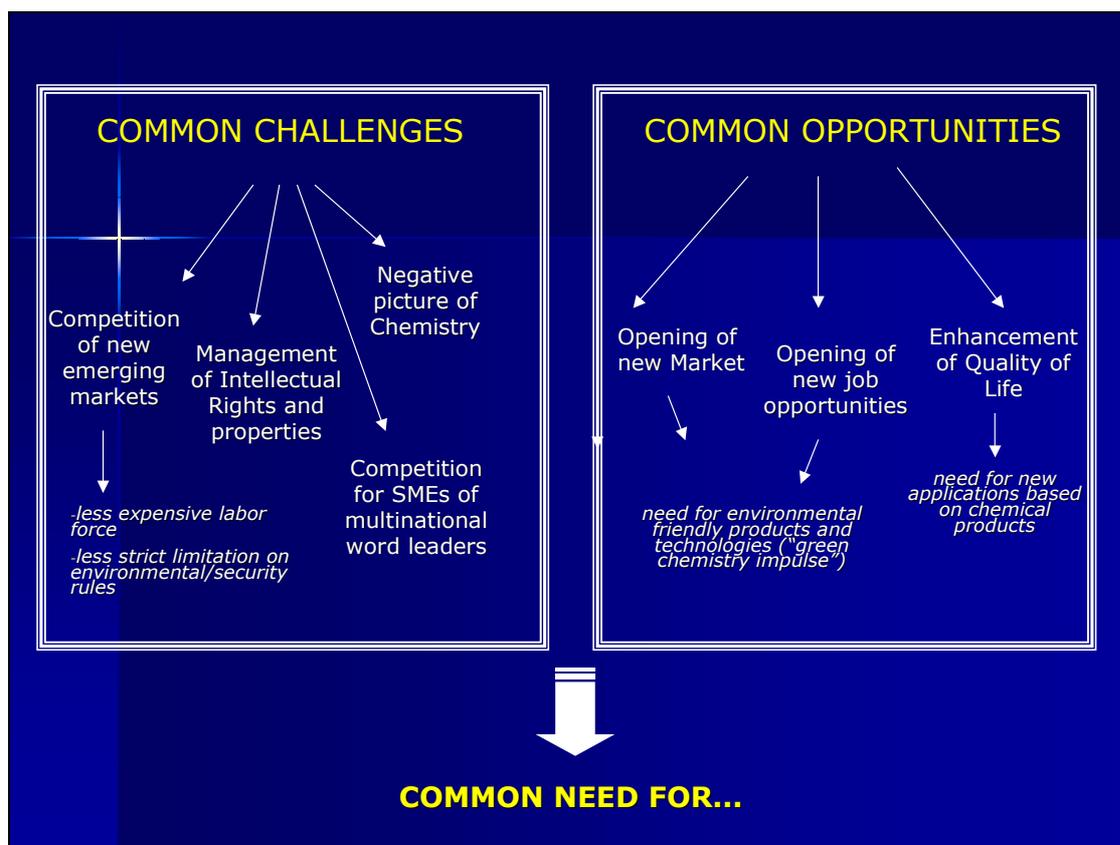
*Giorgio Lampugnani*  
*General Manager – Cestec (Lombardy Region)*



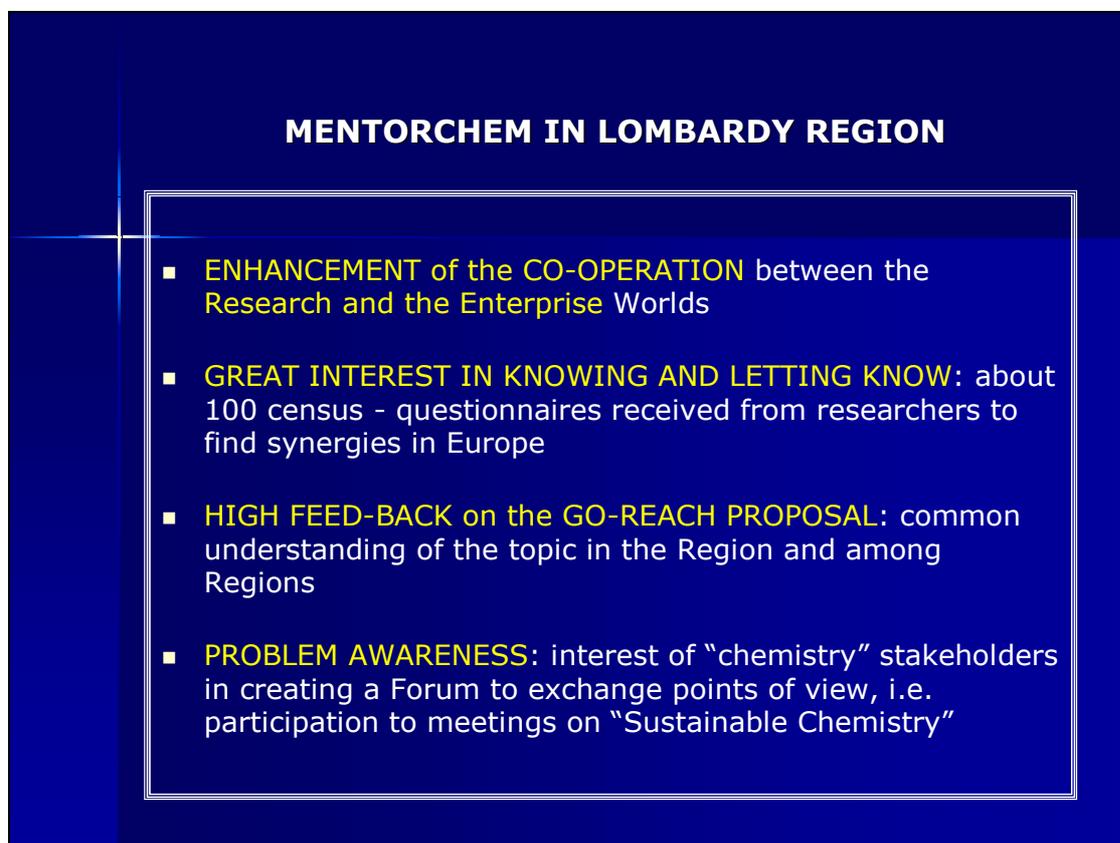
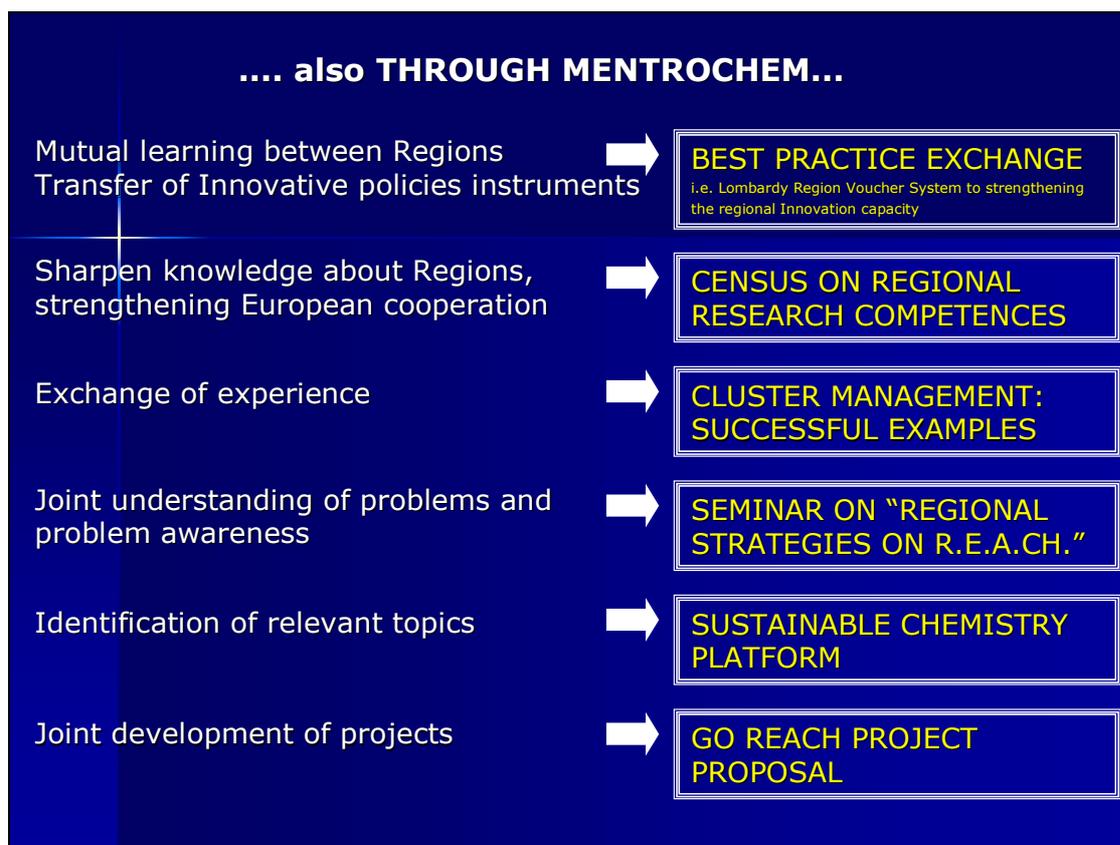
## Saxony Anhalt, Lombardy Region, and the Principality of Asturias....

### .....VERY DIFFERENT REGIONS

	POPULATION		GDP growth (annual average % change), 1995-2001	ECONOMY			LABOUR MARKET					
	1000 inhabitants, 2001	Population density (inh./km2), 2001		GDPhead (PPS)			Employment by sector (% of total), 2002			EPO Patent applications per million inh., average 1999-2000-2001	Employment rate (%) 2002	Unemployment rate (%) 2002
				2001, EU15 = 100	Average 1999-2000-2001, EU15 = 100	2001, EL25 = 100	Agriculture	Industry	Services			
EU 15	379.604	117	2,5	100	100	109,7	4	28,2	67,7	153,6	64,2	7,8
EU 25	454.349	114,2	2,6	91,1	91	100	5,4	28,8	65,8	128,6	62,8	9
DEUTSCHLAND	82.339	230,6	1,6	100,4	102	110,2	2,5	32,4	65,2	296,2	65,4	9,4
SACHSEN-ANHALT	2.598	127,1	1,6	65,3	65,9	71,7	4	31	65	47,8	59,2	23,5
ESPANA	40.266	79,8	3,7	84,2	83,9	92,4	5,9	31,2	62,9	24,1	58,4	11,4
PRINCIPADO DE ASTURIAS	1.052	99,5	2,4	72,4	71,9	79,4	7,2	31,4	61,4	9,3	51,5	9,8
ITALIA	57.927	192,2	1,9	100,1	101,3	109,9	5	31,8	63,2	73,2	55,5	9
LOMBARDIA	9.150	383,4	1,9	131,3	133,1	144	1,9	40,1	58	158,5	63,2	3,8



- COMMON NEED FOR...**
- High **Innovation and Quality** content of products and processes
  - Strong **co-operation between Universities / Research Centers and Enterprises**: strong support to technology transfer and "demand-side" approach
  - The inherent relation between Chemical Industry and Research requires precise and effective **R&D funding policies** (differentiate in terms of Regions, Size of Enterprises and sectors)
  - European Research networks in order to optimize results building a "**structured research**", also through exchange of experts between Regions





*THANK YOU  
for Your attention!*



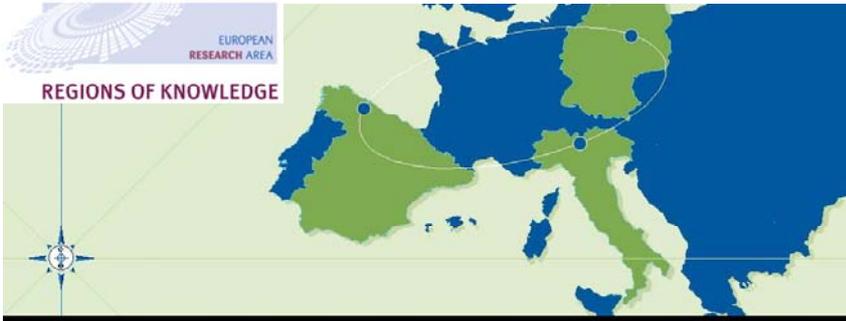
5. **Presentation of final results of the MentorChem Project**

Andreas Fiedler  
isw GmbH, MentorChem Project Coordinator





**Mentoring European Knowledge of the Chemical Regions**



Mentoring European Knowledge of the Chemical Regions

**Saxony-Anhalt - Lombardia - Asturias**



**Regions of Knowledge Pilot Action**

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## Mentoring European Knowledge of the Chemical Regions

### Partnership

**Co-ordinator Saxony-Anhalt:** isw Gesellschaft für wissenschaftliche Beratung und Dienstleistung mbH

**Partner Lombardia:** Cestec SpA – Centro Lombardo per lo Sviluppo Tecnologico e Produttivo dell'Artigianato e delle Piccole Imprese

**Partner Asturias:** IDEPA - Instituto de Desarrollo Económico del Principado de Asturias

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## Mentoring European Knowledge of the Chemical Regions

### Main Indicators of MentorChem Partner Regions

MentorChem Partner Regions	Inhab. Mio.	GDP Growth 95-01	GDP per Capita 01 EU25=100	EPA patents 99 - 01	Unemployment 2002
Saxony-Anhalt	2,6	1,6	71,7	47,8	23,5
Asturias	1,1	2,4	79,4	9,3	9,8
Lombardia	9,2	1,9	144,0	158,5	3,8

Source: European Commission: 3rd Cohesion Report

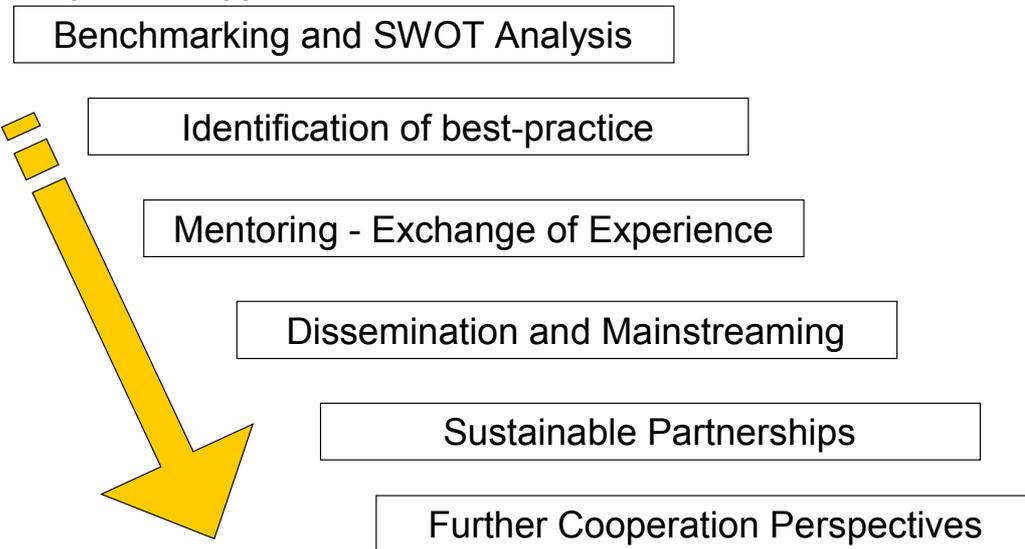
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**Mentoring European Knowledge of the Chemical Regions**

**Cooperation Approach**





## Mentoring European Knowledge of the Chemical Regions

### Major Conclusions of Cooperation

- Regions are facing the same challenges of globalisation, European Integration and structural change of chemical industry
- Interregional exchange of experience about successful policies for the development for support of chemical sector is important
- Benchmarking of and Analysis of SWOT helps to evaluate past and present activities
- Identification of best practice is the basis for mutual learning process
- Conclusions about the transfer of instruments improves regional policy making
- Integration in international networks and knowledge transfer has become an important factor for competitiveness



## Mentoring European Knowledge of the Chemical Regions

### Cooperation AIQPA & CeChemNet



**CeChemNet** Cooperation between the Chemical Sites of Central Germany, The Nordostchemie Association and other local partners  
**Chemical Site Management Competences** :8 project partners, 11 module teams, about 100 specialists of the Chemical Site Management





## Mentoring European Knowledge of the Chemical Regions

# AIQPA

Asociación de Industrias Químicas  
y de Procesos de Asturias

Exchange of Experience with  
CeChemNet about implementation  
of new activities, improved  
networking and development of the  
chemical cluster, potential for  
interregional cooperation



Bayer



Fertiberia



Grupo Empresarial ENCE

PRAXAIR



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## Mentoring European Knowledge of the Chemical Regions

### Research Competencies in Chemistry

- Identification of Research Competencies related to Chemistry
- Involvement of stakeholders from university and research organisations
- Mapping of Chemistry Research in the three regions (Joint Brochure)
- Increase transparency and knowledge
- Possibilities for cooperation in 6th and 7th Framework Programme Research
- Mainstreaming towards **European Technology Platform “Sustainable Chemistry”**



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## Mentoring European Knowledge of the Chemical Regions

### Regional Strategies on REACH

- Impact of European Legislation on Chemical Industry
- REACH (Registration, Evaluation and Authorisation of Chemicals)
- Combining protection of environment and strengthening competitiveness
- Challenge for Chemical industry, especially SME (costs and administrative burden), regional administration (authorisation) and research (Testing and Evaluation)

Development of joint **Research Proposal „GO REACH“** under EC 6th Framework Programme RTD – IST (IP STREP)

- Development and delivery of a tool set system for effective implementation of REACH on the market (partners from academia, agencies, industry, regional administration ICT industry, chemical federation and service provider)



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## Mentoring European Knowledge of the Chemical Regions

### REACH Regulation Meeting : European Regions View

- Meeting of high level representatives on the 4th of May in Oviedo
- Speakers: Asturian Ministry of Industry, Ministry of Environment, Spanish Ministry of Industry, European Commission, Cefic, FEIQE, REACH Experts from Partner Regions Lombardia and Saxony-Anhalt, chemical enterprises and research institutes
- First event of this kind in Spain – broad press coverage and feedback from enterprises
- Impact of REACH on chemical industry in Asturias in comparison to other European regions
- Joint Challenges for practical solution : especially administrative and cost burden for SME
- Participation of relevant stakeholders in decision making process – active formulation of regional position based on interregional exchange of experience



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## Mentoring European Knowledge of the Chemical Regions

### Best Practice Solutions for the Development of Chemical Regions

- Identification of best practice in the partner region
- Exchange of experience and dissemination
- **Lombardia:** Meta Cluster, Innovative Action Minerva, Next, Material ConneXion
- **Saxony-Anhalt:** Chemistry Cluster Initiative, Pilot Plant Center Polymer Synthesis and Processing, ECTS Chemical Worker, Chemical Parks and Basel II
- **Asturias:** AIQPA, Regional Technology Centre Network, Professional Training in Chemical Industry



## Mentoring European Knowledge of the Chemical Regions

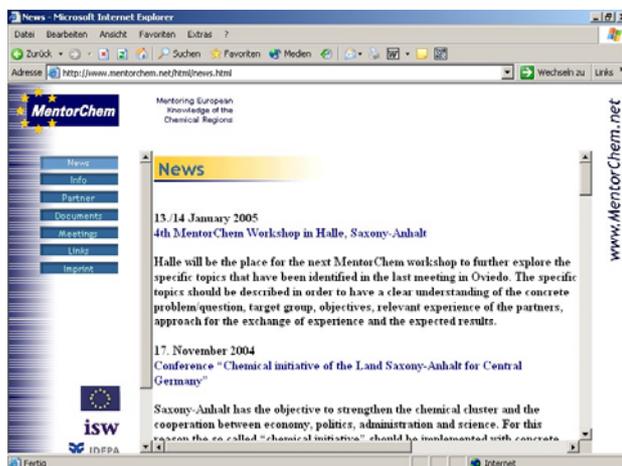
### Mentoring European Research in Chemistry - MERiC

- Follow up project based on MentorChem results submitted to 2nd call of pilot Action „Regions of Knowledge“
- Partnership: isw GmbH, University of Applied Science Merseburg (Saxony-Anhalt, Cestec (Lombardia) and Industrial Chemistry Research Institute (Mazovia)
- Objective: improvement of the regional RTD policy and R&D investment strategies related to chemistry
- Focus on Policy formulation and regional consensus building
- Integration of initiatives at European, national and regional level for long-term strategic orientation of regional research policies towards the future innovation and growth areas
- Participation in debate of European Technology Platform SusChem



Mentoring European Knowledge of the Chemical Regions

**www.MentorChem.net**



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Beratung und Dienstleistung mbH

[www.MentorChem.net](http://www.MentorChem.net)



Mentoring European Knowledge of the Chemical Regions

## Contact

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Gesellschaft für wissenschaftliche  
Beratung und Dienstleistung mbH

[www.MentorChem.net](http://www.MentorChem.net)





6. **The new Voucher System:  
Strengthening the innovation  
capacity in Lombardia**

Giampaolo Amadori  
Regione Lombardia

A blue presentation slide with white text and logos. The main title is 'THE NEW VOUCHER SYSTEM : STRENGTHENING THE INNOVATION CAPACITY IN LOMBARDIA'. Below the title is the name 'Ing. Giampaolo Amadori' and 'Lombardy Region'. At the bottom are three logos: the European Union flag, the Regione Lombardia logo, and the MentorChem logo.

**THE NEW VOUCHER SYSTEM :**  
**STRENGTHENING THE**  
**INNOVATION CAPACITY IN**  
**LOMBARDIA**

*Ing. Giampaolo Amadori*  
*Lombardy Region*

## FLASH OF LOMBARDY SYSTEM

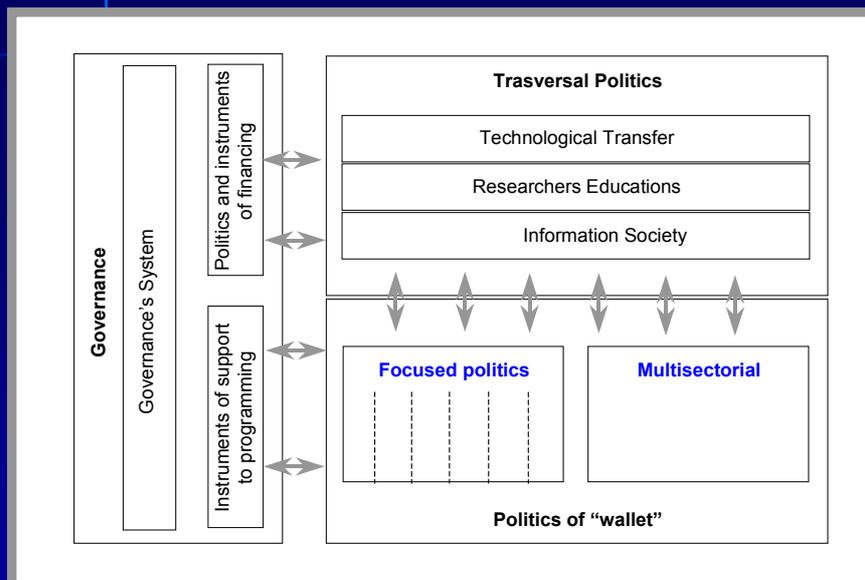
**9.1 millions** Citizens  
**>800,000** Enterprises  
**2%** of EU GDP  
**20%** of Italy GDP  
**28,3%** Italy Export  
**12** Universities

*25% of Lombardy companies have  
foreign ownerships  
800 non-Italian multinationals  
(500 in Milan)  
103 Diplomatic Representations in Milan*



**12** Provinces  
**1.547** Municipalities  
+ Associations,  
Chambers of  
Commerce..  
**1,4% GDP for R&D**

## THE RL STRATEGIC MODEL for RTD



- RISE (Technology Foresight)
- Meta-Districts (Bio, New Materials, ICT)
- Funds for Start-Up and Spin-Off (FinLombardia)
- Local Agreements with Provinces
- Support and Selection of R&D Centres
- Technological VOUCHERS

## RESEARCH AND INNOVATION: Lombardy Region strategies

The **innovation capacity** is a key factor for the **development and the enhancement of competitiveness** of an economic system.

Lombardy Region policies supporting entrepreneurship recognizes **research, innovation and technology transfer** as strategic factors.

Lombardy Region promotes **networks of excellences** for SMEs, focusing in particular on strengthening the capacity of **research** and the use of **knowledge** gained through the technology transfer (i.e. facilitating *start ups* and *spin offs*)

## MINERVA: Regional Program of Innovative Actions (1/4)

### Innovation and knowledge for entrepreneurship

APPROVED	2002
STARTED	2003
ENDED	2004



MINERVA Programme represents the opportunity to experiment a new approach and **new innovative methodologies** of regional policies.

Through MINERVA Lombardy Region set up and tested **innovative actions** to support the "development of competences" in 2 main areas:

**Research & Innovation  
and  
Information Society**

## MINERVA: Regional Program of Innovative Actions (2/4)

### Main Aims

- To facilitate the **technical** and **scientific empowerment** of the productive system by supporting a strong link between research and production
- To elaborate **innovation strategies** between public and private sector
- To encourage the **development** of **new technologies** in order to strengthen the competitiveness of the Lombard productive system

## MINERVA: Regional Program of Innovative Actions (3/4)

### Three "transversal" initiatives:

- 1) A "Regional Forum for Innovation", grouping stakeholders of research and technology transfer
- 2) An "Expertise Repertory" and a "Competency Portal"
- 3) A pilot survey on technology and foresight monitor, focusing on critical, key and qualified technology

### Four "vertical" experimental initiatives

1. A pilot action entitled "*New practices for supporting start-ups and spin-offs and enterprise innovation*", to experiment innovative methods for creating technological enterprises and implementing technology transfer processes
2. An award for SMEs to prize their planning and creativity efforts
3. A support for Market-Place development in connection with the diffusion of ICT based tools
4. The support to SMEs (also in the context of their cooperation with the University/Research world) in order to enhance their participation to European Programmes (i.e. 7th Framework Programme), also through the establishment of trans-regional networks

## MINERVA: Regional Program of Innovative Actions (4/4)

### Financial Support

<b>ERDF</b> (European Regional Development Fund)	<b>2.973.000 €</b>
<b>National Government</b> (30%)	<b>986.700 €</b>
<b>Regional Government</b> (70%)	<b>2.302.300 €</b>
<b>Private participation</b>	<b>2.900.000 €</b>

**Total Budget:  
9.162.000 €**

## MINERVA: The Technological Voucher

The Technological Voucher is the **innovative financial instrument** chosen by Lombardy Region **to set up innovation entrepreneurship processes** (start ups and spin offs) and interaction between SMEs and Centers of research/development

The Voucher has been experimented in areas having structural difficulties (**Areas Objective 2**), through pilot action (**Measure 7.4 A and 7.4 B**)

The Technological Voucher is:

- 1. A "Financial Title" issued by the Regional Government**
- 2. A nominative, "non-transferable" grant**

## MINERVA: The Technological Voucher

The procedure to receive an INTEC Voucher is composed by three steps:

1. Application: the beneficiary has to fill in the dedicated form after having selected the supplier of the required service in "Questio" - *Quality Evaluation in Science and Technology for Innovation Opportunity System*. This system includes: Lombard Universities, Research Centers, Innovation and Technological transfer services in Lombardy, Financial Companies
2. Admissibility control
3. Voucher allocation: the voucher amount is allocated directly to the centre providing the service of consultancy or assistance

## MINERVA: The Technological Voucher

### - ACTION 7.4 A - NEW PRACTICES TO SUPPORT START UPS AND SPIN OFFS

ACTIVITY PHASE	VOUCHER VALUE	VOUCHER DISTRIBUTED
I - Technical verification of the Idea	3.000 €	56
II - Redaction of the business plan	7.500 €	32
III - Start up of the enterprise	25.000 €	9

## MINERVA: The Technological Voucher

### - ACTION 7.4 B -

#### NEW PRACTICES TO SUPPORT ENTERPRISES INNOVATION

ACTIVITY PHASE	VOUCHER VALUE	VOUCHER DISTRIBUTED
I - Technical verification of the Idea	10.500 €	18
II - Introduction of the technological innovation	35.000 €	4
I Bis and I Ter - Technical verification of the Idea	10.500 €	38+11

## MINERVA: The Technological Voucher

In consequence of the success of both Pilot Actions (7.4 A and 7.4 B), Lombardy Region Government decided to **spread the application of Technology Voucher to the whole regional territory** and experiment new innovative measures:

### TECHNOLOGICAL INTEC VOUCHER

#### Main aims of the new measure are:

1. Connecting research and enterprises sectors assuring an effective match between demand and offer
2. Simplifying administrative procedures for funding calls
3. Increasing SMEs' propensity to innovation and supporting new start ups

## TECHNOLOGICAL INTEC VOUCHER

The **INTEC VOUCHER** finances four kinds of actions:

### **PATENT ASSISTANCE**

*Assistance at national and European level during the patent procedure*

### **TECHNOLOGICAL DUE DILIGENCE**

*Consulting services to evaluate innovation and competitiveness level of technologies proposed for an entrepreneurial or technological transfer project*

### **BUSINESS EVALUATION**

*Consulting activities for the evaluation of economical and financial aspects of project concerned with Innovation or technological transfer*

### **RESEARCH VOUCHER**

*Scientific research through cooperation partnerships  
Selection of qualified personnel to perform scientific and technical research*

Voucher Typology	Beneficiaries	Entity	Duration and peculiarity
<b>PATENT ASSISTANCE</b>	<b>SMEs</b>	<b>3.000€</b> for national assistance <b>7.000€</b> for international assistance (100% of total cost)	Duration of the project: <b>100 days</b>
<b>TECHNOLOGICAL DUE DILIGENCE</b>	<b>Persons, SMEs</b>	<b>5.000€</b> for physical persons (100% of total cost) <b>3.750€</b> for SMEs (75% of total cost)	Duration of the project: <b>60 days</b>
<b>BUSINESS EVALUATION</b>	<b>Persons, SMEs</b>	<b>10.000€</b> for physical persons (100% of total cost) <b>7.500€</b> for SMEs (75% of total cost)	Duration of the project: <b>60 days</b> Amount to be supplied in two equal <i>tranches</i> : 50% at the realization of the business evaluation, 50% at the realization of the investment
<b>RESEARCH VOUCHER</b>	<b>SMEs</b>	<b>9.500€</b> (it represents about the 50% of the maximum amount of research vouchers)	Duration: <b>1 year</b>

## TECHNOLOGICAL INTEC VOUCHER

### **SECTORS OF INTEREST**

- ❖ BIOTECHNOLOGIES (FOOD AND NOT FOOD)
- ❖ ELETTRONICS
- ❖ MECHANICS
- ❖ ELETTRO-MECHANICS
- ❖ TEXTILE
- ❖ CHEMICALS
- ❖ INDUSTRIAL DESIGN
- ❖ NEW MATERIAL
- ❖ ICT
- ❖ ENVIRONMENTAL TECHNOLOGIES
- ❖ ROBOTICS
- ❖ ARTIFICIAL INTELLIGENCE
- ❖ LOW-ZERO EMISSION INDUSTRIAL TECHNOLOGIES



***For more information and to download the documentation to submit the requests, please look at :***

***[www.artigianato.regione.lombardia.it](http://www.artigianato.regione.lombardia.it)***

***Thank You...***





**Exchange of experience  
CeChemNet and AIQPA**



7. **CeChemNet – successful examples of chemical site initiatives in central Germany**

Peggy Padur  
Coordinator CeChemNet

A map of Central Germany showing the 'Central German Chemical Triangle' highlighted by a blue triangle. The triangle's vertices are Berlin (top), Halle (bottom left), and Leipzig (bottom right). Major chemical sites are marked with logos: VCI (top), BASF (right), Dow (left), and others like Wittenberg, Leipzig, and Dresden. An inset map shows the location of this triangle within Europe.

**CeChemNet**  
Central European  
Chemical Network

**Exchange of experience CeChemNet and AIQPA**  
CeChemNet – successful examples of chemical site initiatives in Central Germany

*Peggy Padur, Coordinator CeChemNet*

**CeChemNet**  
We talk Chemistry

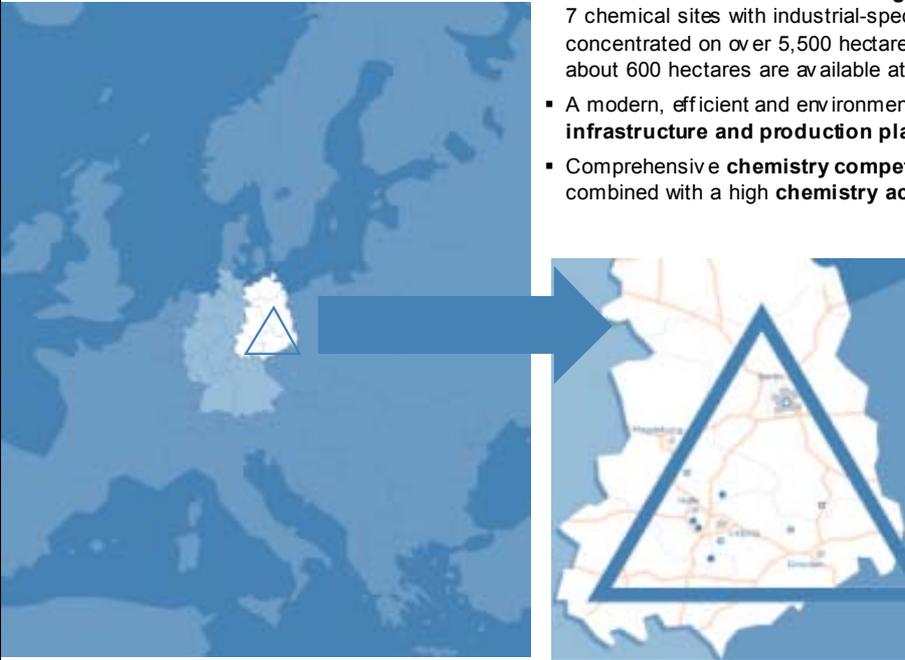
FINAL CONFERENCE MentorChem  
15th JUNE in Brussels

Brussels, 15th June 2005



## THE CENTRAL GERMAN CHEMICAL TRIANGLE

- **Future-Cluster** chemistry / plastics
- **Central German Chemical Triangle:** 7 chemical sites with industrial-specific profiles, concentrated on over 5,500 hectares, about 600 hectares are available at short notice
- A modern, efficient and environmentally compatible **infrastructure and production plants**
- Comprehensive **chemistry competence** is combined with a high **chemistry acceptance**



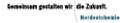
PAGE 2

Brussels, 15th June 2005



## COOPERATION PARTNERS

**CeChemNet Project Partners**

<p>Preiss-Daimler ChemiePark Bitterfeld/Wolfen GmbH</p> 	<p>InfraLeuna Infrastruktur und Service GmbH</p> 	<p>Dow Olefinverbund GmbH ValuePark®</p> 	<p>BASF Schwarzheide GmbH</p> 	<p>ZSG Zeitzer Standortgesellschaft mbH</p> 
<p>Nordostchemie Association</p> 	<p>BVCT Halle</p> 	<p>isw GmbH Halle</p> 		

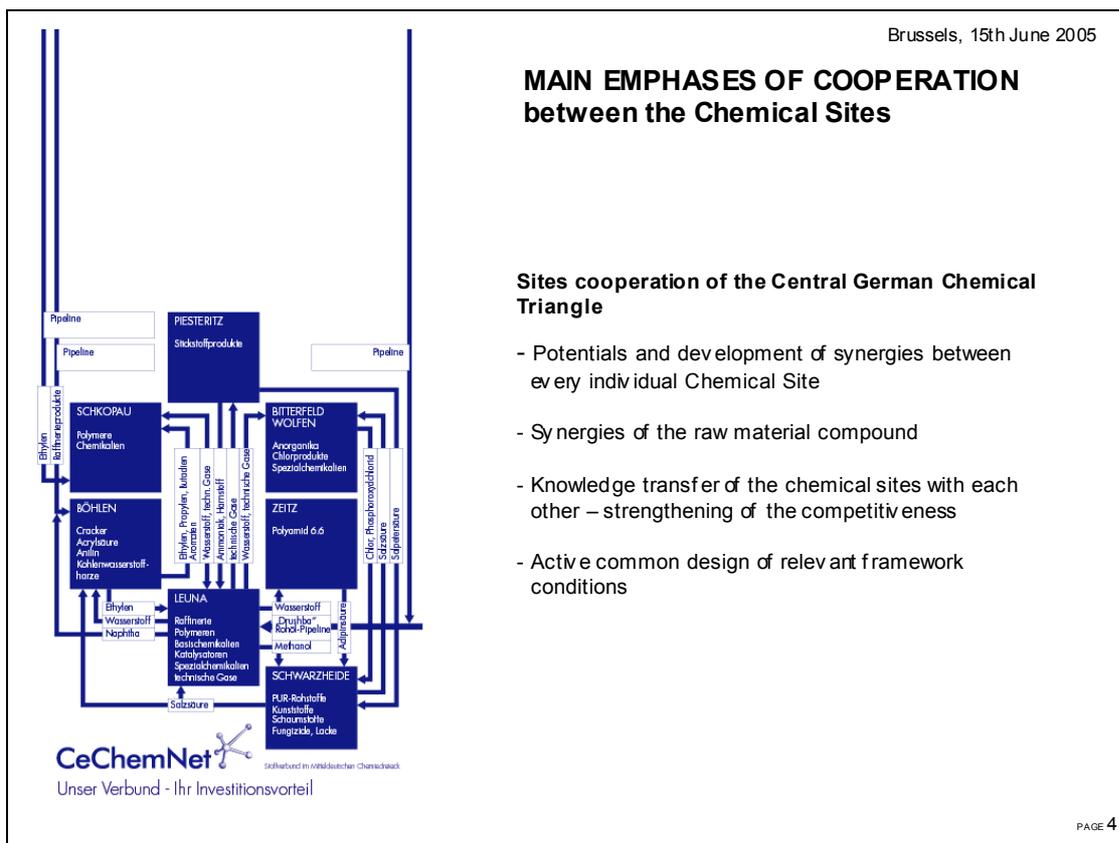
PAGE 3

Brussels, 15th June 2005

## MAIN EMPHASES OF COOPERATION between the Chemical Sites

### Sites cooperation of the Central German Chemical Triangle

- Potentials and development of synergies between every individual Chemical Site
- Synergies of the raw material compound
- Knowledge transfer of the chemical sites with each other – strengthening of the competitiveness
- Active common design of relevant framework conditions



PAGE 4

Brussels, 15th June 2005

## MAIN EMPHASES OF COOPERATION between the Chemical Sites

### Chemical Park Marketing

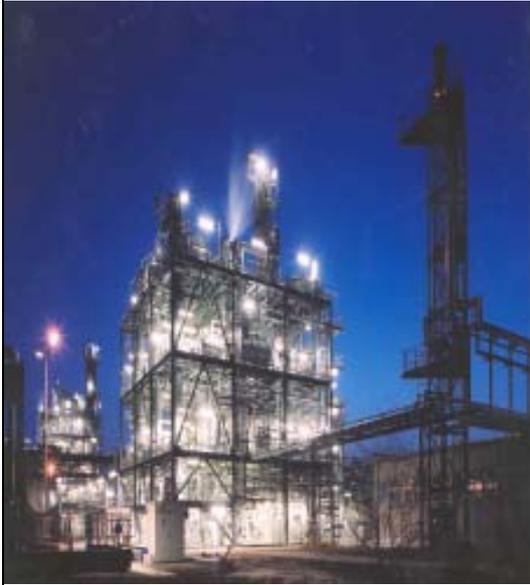
- Offensive strategy of the outer representation of the Sites and the raw material compound
- Cooperation concerning site management and the settlement of enterprises
- Increased international noticeability of the network
- New quality in connection with federal supported marketing, image formation and site management

PAGE 5



Brussels, 15th June 2005

## MAIN EMPHASES OF COOPERATION between the Chemical Sites



### Competences of Chemical Site Management

- Uniting and marketing of competences of the successful chemical site management and the
- Marketing of special know-how resulting from transformation processes of the Eastern German industry
- Formation of competences as a locational advantage / increased attractiveness for an international cooperation

PAGE 6



Brussels, 15th June 2005

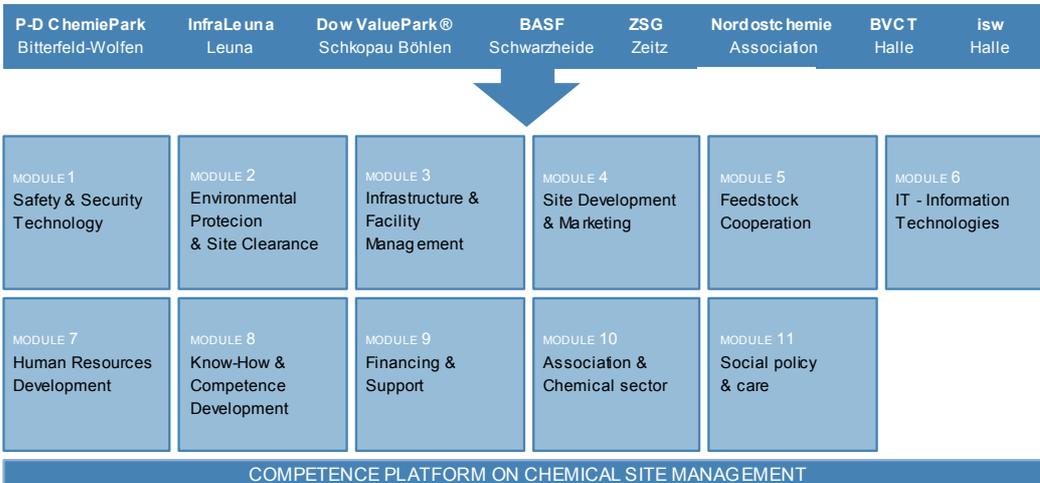
## CHEMICAL SITE MANAGEMENT COMPETENCES

### CeChemNet

Cooperation between the Chemical Sites of Central Germany,  
The Nordostchemie Association and other local partners

### Chemical Site Management Competences

8 project partners, 11 module teams, about 100 specialists of the Chemical Site Management



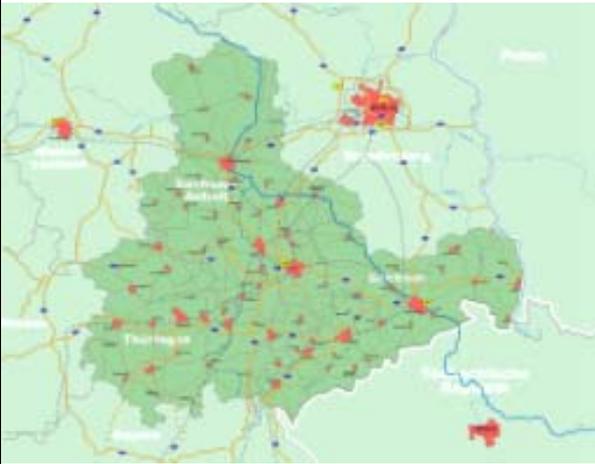
PAGE 7

CeChemNet  
Central European  
Chemical Network

Brussels, 15th June 2005

**cluster  
mitte|deutschland**  
Chemie / Kunststoffe

## CENTRAL GERMAN FUTURE CLUSTER CHEMISTRY/ PLASTICS



Regionenmarketing Mitteldeutschland

### Central German Future Cluster Chemistry / Plastics

- CeChemNet is an essential partner of the cluster
- Concentration on future-clusters as active lobby work
- Deepening of the regional cooperation particularly chemistry/plastics and science – Markedness of innovation possibilities in the fields of chemistry
- Developing synergies to other future-clusters in particular Automotive industry, biotechnology and environment of Central Germany

PAGE 8

CeChemNet  
Central European  
Chemical Network

Brussels, 15th June 2005

## CeChemNet A REGIONAL NETWORK PARTNER OF THE ECRN



### Arrangement of international activities

- Integrating interests of East German chemical sites on the platform of the Chemical Regions in Europe ECRN
- Developing the cooperation with Central and East European regions
- Gaining concrete supra-regional partnerships
- Opening access to international network structures for middle enterprises and
- Involving the enterprises into international cooperations and network structures

PAGE 9



Brussels, 15th June 2005

## EXPERT MEETING CeChemNet - AIQPA



Expert visit of delegation from AIQPA to Saxony-Anhalt on the 11th April 2005

Presentation of CeChemNet history, experiences and competencies in chemical park management

Focus on thematic competence modules and comparison to AIQPA activities

On site inspection of Bitterfeld/Wolfen chemical site – guided tour to Bayer factory

Round table on REACH - exchange of positions and discussion about consequences

PAGE 10



Brussels, 15th June 2005

## PERSPECTIVES FOR FURTHER COOPERATION



Presentation and comparison of activities and experiences CeChemNet and AIQPA in joint brochure

Identification of topics of joint interest for further cooperation between AIQPA and CeChemNet

- REACH – impact on SME and provision of specific services
- Joint European Research Projects (e.g. CRAFT)
- Safety and Security Management (broad experience on both sides)
- Human Resource Development
- Image of Chemical Industry and Social Care
- Cooperation between big companies and SME
- Further exchange of experts

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## IMPRINT

Brussels, 15th June 2005



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[www.CeChemNet.de](http://www.CeChemNet.de)

Picture:  
Preis-DaimlerChemieParkBitterfeld – Wolfen GmbH  
InfraLeuna Infrastruktur and Service GmbH  
Dow Olefinverbund GmbH ValuePark® Schkopau, Böhlen  
BASF Schwarzheide GmbH  
ZSG Zeitzer Standortgesellschaft mbH  
isw GmbH

PAGE 12



8. **AIQPA – Cooperation of chemical enterprises  
in Asturias**

Jose Ramon Fernandez  
Coordinator AIQPA



**AIQPA** **MentorChem : Final Conference**  
Asociación de Industrias Químicas y de Proceso de Asturias

**COOPERATION OF CHEMICAL ENTREPRISES  
AND THE CHEMICAL REGIONS**



**José Ramón Fernández**  
Asociación de Industrias Químicas y de Proceso de Asturias

Brussels, 15<sup>th</sup> of June 2005 01 of 14



## MentorChem : Final Conference

### AIQPA: MAIN OBJECTIVES:

**Co-operation in common activities**

**Defining necessities in the sector**

**Foreseeing of future problems and situations**

**Seeking of opportunities for the Process Industries**

**Dissemination of activities**

Brussels, 15<sup>th</sup> of June 2005

02 of 14



## Our Members . . .



MentorChem : Final Conference

Brussels, 15<sup>th</sup> of June 2005

03 of 14

**AIQPA** **Our Members . . .**  
Asociación de Industrias Químicas y de Procesos de Asturias

**ENCE** Grupo Empresarial ENCE  
**DU PONT**  
**Fertiberia**  
**PRAXAIR**  
**ROKO**  
**Bayer**  
**RIO BIO** RIOGLASS  
**Industrial Química del Nalón, S.A.** NalónChem

**MentorChem : Final Conference** **Brussels, 15<sup>th</sup> of June 2005** **04 of 14**

**AIQPA** **Our Activities . . .**  
Asociación de Industrias Químicas y de Procesos de Asturias

**“ Basic Handbook:  
Prevention of Labour Hazards “**

**6000 copies distributed**

**MentorChem : Final Conference** **Brussels, 15<sup>th</sup> of June 2005** **05 of 14**

**AIQPA** **Our Activities . . .**  
Asociación de Industrias Químicas y de Procesos de Asturias

**IPPC**

**REACH**

**ATEX**

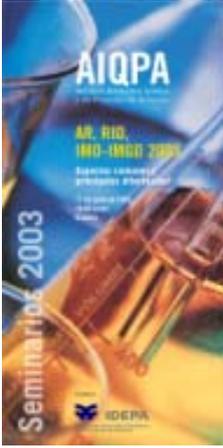
**SQAS**

Seminars ...

Workshops ...

Working Pannels ...

Courses ...



MentorChem : Final Conference Brussels, 15<sup>th</sup> of June 2005 06 of 14

**AIQPA** **Our Activities . . .**  
Asociación de Industrias Químicas y de Procesos de Asturias

**“ Situation and Perspectives of the Chemical and Process Industry “**



**4 Sector Meetings**

**4 Plenary Sessions**

**20 High-Level Lecturers**

**Up to 300 participants**

MentorChem : Final Conference Brussels, 15<sup>th</sup> of June 2005 07 of 14

**AIQPA**  
Asociación de Industrias Químicas  
y de Procesos de Asturias

## Some Projects for the near Future . . .

- Evolution and Perspectives in the Chemical Sector**
  - Working Panel (National Level)  
Inter-Conferences: Situation Report.
- Technical Conditions for the Settlement of Chemical Industries in Asturias**
  - Technical study:  
Requirements of Chem. Companies,  
Analysis of the Offer,...
- Cooperation with other Institutions**
  - FEIQUE  
IDEPA  
Regional Government

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**AIQPA**  
Asociación de Industrias Químicas  
y de Procesos de Asturias

## Cooperation among Regions . . .

**MentorChem**

**isw**

**IDEPA**  
Instituto de Desarrollo Económico  
del Principado de Asturias

**Cestec**

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**AIQPA** **Cooperation among Regions** 

**TOPICS FOR THE SHARING OF EXPERIENCE:**

- 1. Information activities for SME regarding REACH**
- 2. Cooperation between R&D and SME**
- 3. Experimental Station /Demonstration Centre**
- 4. Cooperation Multinationals & Regional Administration**
- 5. Financing Start-ups and SMEs**

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**AIQPA** **Cooperation among Regions** 

**TOPICS FOR THE SHARING OF EXPERIENCE:**

- 6. EU R&D Cooperation – Research Competences**
- 7. Cluster Initiative & Regional Association**
- 8. Supporting SMEs in EU R&D Programmes**
- 9. Database of Innovative Materials**
- 10. Chemistry Higher Education**

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**AIQPA** **Cooperation among Regions** **MentorChem**

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**AIQPA** **Cooperation among Regions** **MentorChem**

**VISIT OF IDEPA-AIQPA DELEGATION TO BITTERFIELD :**



**April, 11th, 2005**

MentorChem : Final Conference Brussels, 15<sup>th</sup> of June 2005 12 of 14

**AIQPA** **Can we Move Forward ? ...** **MentorChem**

**AIQPA PROPOSALS:**

- Tighten links with European organizations**
- Develop in Asturias the experience of Chemical Parks**
- Improve cooperation between SMEs  
and big Chemical Companies**

**THROUGH EXCHANGE OF EXPERTS**

MentorChem : Final Conference      Brussels, 15<sup>th</sup> of June 2005      13 of 14

**AIQPA** **MentorChem : Final Conference**

COOPERATION OF CHEMICAL ENTREPRISES AND THE CHEMICAL REGIONS

**MentorChem**

**THANK YOU FOR YOUR ATENTION**

Brussels, 15<sup>th</sup> of June 2005      14 of 14





9. **Research competencies Chemistry  
Strengthening European cooperation in the  
Chemistry Research**

Dr. Rinaldo Psaro  
CNR-National Research Council Lombardia

The MentorChem logo features the word 'MentorChem' in a white, italicized, sans-serif font, centered within a dark blue horizontal bar. This bar is set against a white background and is surrounded by ten yellow stars arranged in a circle, similar to the European Union flag.

**Mentoring European Knowledge  
of the Chemical Regions**

Four logos are displayed in a row at the bottom of the slide. From left to right: the European Union flag, the ISW logo (stylized 'i' and 's' in blue and white), the Cestec logo (stylized 'C' and 'e' in blue and white), and the IDEPA logo (stylized 'I' and 'E' in blue and white, with the text 'Instituto de Desarrollo Económico e Industrial de Asturias' below it).

The main aim of the action is to demonstrate the central role of knowledge in driving regional development and how regional actors can effectively participate in formulating their regions future.

Furthermore, it is the objective to increase collaboration on a transnational/transregional basis to enable learning between European regions and the identification of models and activities that can be implemented in different regions.

The three regions are at different stages of development and with different experiences in the area of research and regional policy.

**The chemical industry is still one of the key sectors in Europe in terms of employment, turnover and research and development.**



Until 1990, the chemical industry has been the second biggest industry in East Germany, with a very high employment intensity (approximately 300.000 approximately 10% of the employment in the processing industry). Saxony-Anhalt, especially the south of the region, had a central position of the chemical industry. The area Halle–Bitterfeld–Merseburg was closely connected to chemical location in East Germany, with a long tradition reaching back to the beginning of the 20<sup>th</sup> century.

The reunification of Germany in the year 1989/90 has caused an abrupt, overall and deep economic and structural transformation process of the whole economy.

A general review of the chemical industry has made clear, that due to deficits in the raw material base and the connected pollution of environment, the production sites, technologies and products, the organisation, the market relations and the market prices, above 50% of the present substance was not competitive at an international level.

Therefore, many enterprises were shot down, efficient parts have been outsourced and restructured and new enterprises have been founded. Especially foreign investors have played a special role in this process.





The chemical sector is dominated by SMEs. 88% of the enterprises have less than 200 employees (96% of the plastic/rubber enterprises). only 2 enterprises above 1000 employees and 3 between 500 and 999.

In the plastic and rubber sector there is only 1 enterprise with more than 500 employees. If we look at the total number of enterprises, we can see the positive development between 1998 and 2002 of additional 66 enterprises in the whole chemical sector, which is a growth of 28%.

This is mainly caused by the policy of outsourcing of the big enterprises. As consequence the cooperation between SMEs and big multinationals is becoming more and more important.



A regional economy, based on coal and steel industry, was developed along the first half of the last century. Coal also induced a carbochemical industry. From the point of view of the economy, the chemical sector is not too strong, but its influence goes beyond the limits of economics indexes because of the strong links between steel industry and chemical industry

The chemical industry in Asturias is comprised of Smes (86 %). Only 2 companies employ more than 200 employees and none more than 500.

**The most important chemical site is the Dupont complex, which is one of the most advanced production centres in Europe.**





The chemical industry of Lombardy is very important under at least three points of view:

- it has a relevant position among European chemical regions,
- it represents a major part of the Italian chemical industry,
- it plays a key role for the competitiveness of the Italian industrial system as a whole.

Among European chemical regions, Lombardy is the second in terms of employees and the first in terms of companies. Its share of chemical employees over total population is one of the largest in Europe confirming that the data don't depend on the size of the area, but reflect an actual concentration of chemical industry in the region. The reason why the result may sound surprising is that, when thinking about chemicals, large petrochemical sites usually come to mind. On the contrary, the chemical industry in Lombardy shows quite different features from other European regions with a strong chemical presence:

- production is not concentrated in a limited number of highly integrated chemical sites,
- large companies do not prevail, as there is an extensive net of small and medium enterprises.



**Excluding companies with less than 10 employees, 91% of all chemical companies have less than 250 workers.**

**These data confirm that Lombardy is the second European chemical region not because of the presence of many large and integrated sites but rather thanks to a wide net of small and medium chemical companies.**

**Even if Lombardy is relatively specialised in some chemical sectors, the panorama appears very diversified as there is not a single activity predominating. Considering the strong presence of chemical activities in the region, we can therefore speak about a chemical cluster although it cannot be defined as an Italian industrial district because of the specific features of the sector. An industrial district is an agglomeration of small and medium firms, specialised in a single-product business, concentrated in a specific area. Chemicals do not generate the organisational form of industrial districts because productive processes are vertically integrated and the possibility to use subcontracting is very limited.**



## **Innovative Approaches for the development of human resources**

### **Census of the Research Competences in Chemistry and Chemical Engineering in Saxony-Anhalt, Lombardy Region and Principality of Asturias**



### **The sustainable vision**

*The European Technology Platform for Sustainable Chemistry*

**Materials Technology**

**Reaction and Process Design**

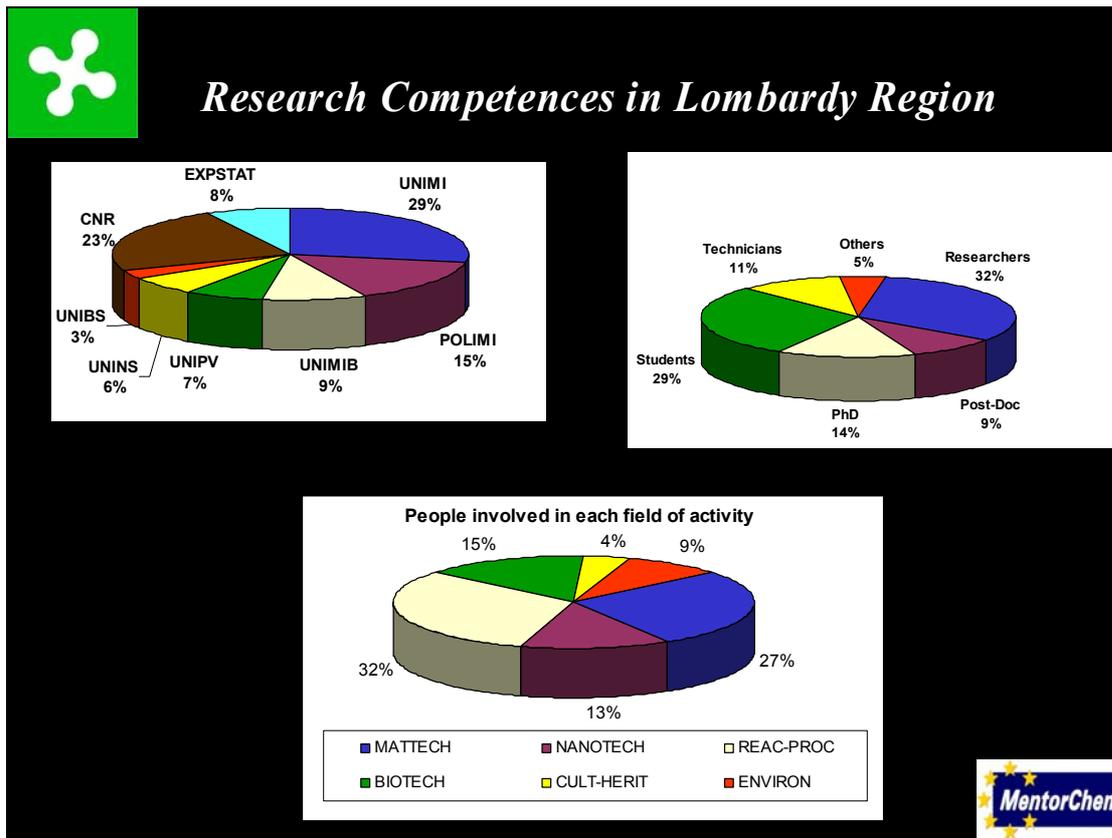
**Biotechnology**

Recent Developments in Nanoscience and Nanotechnology

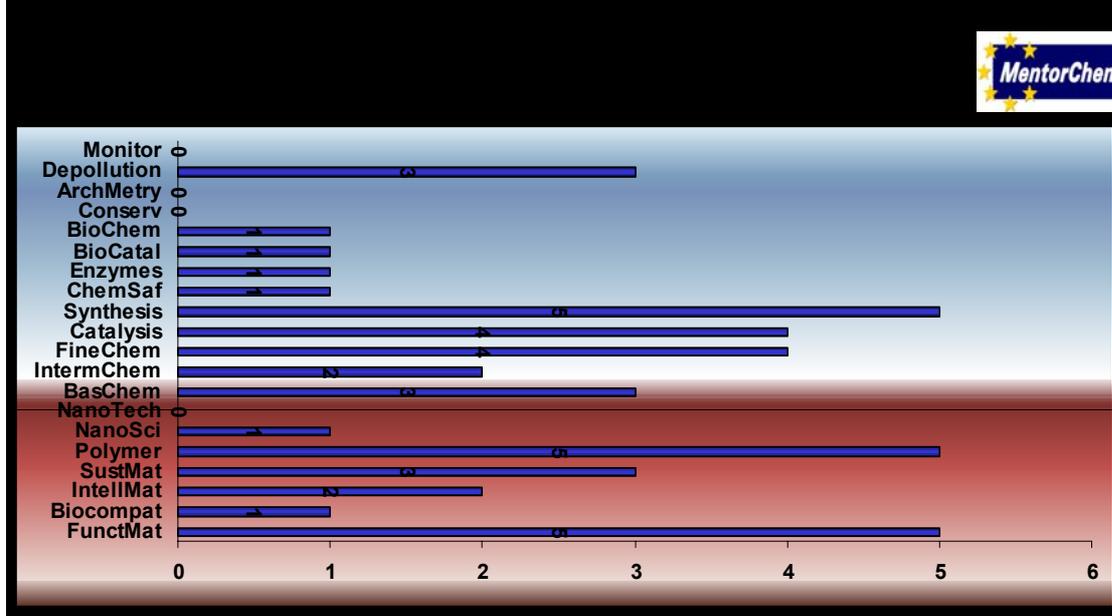
Conservation and Restoration of Cultural Heritage

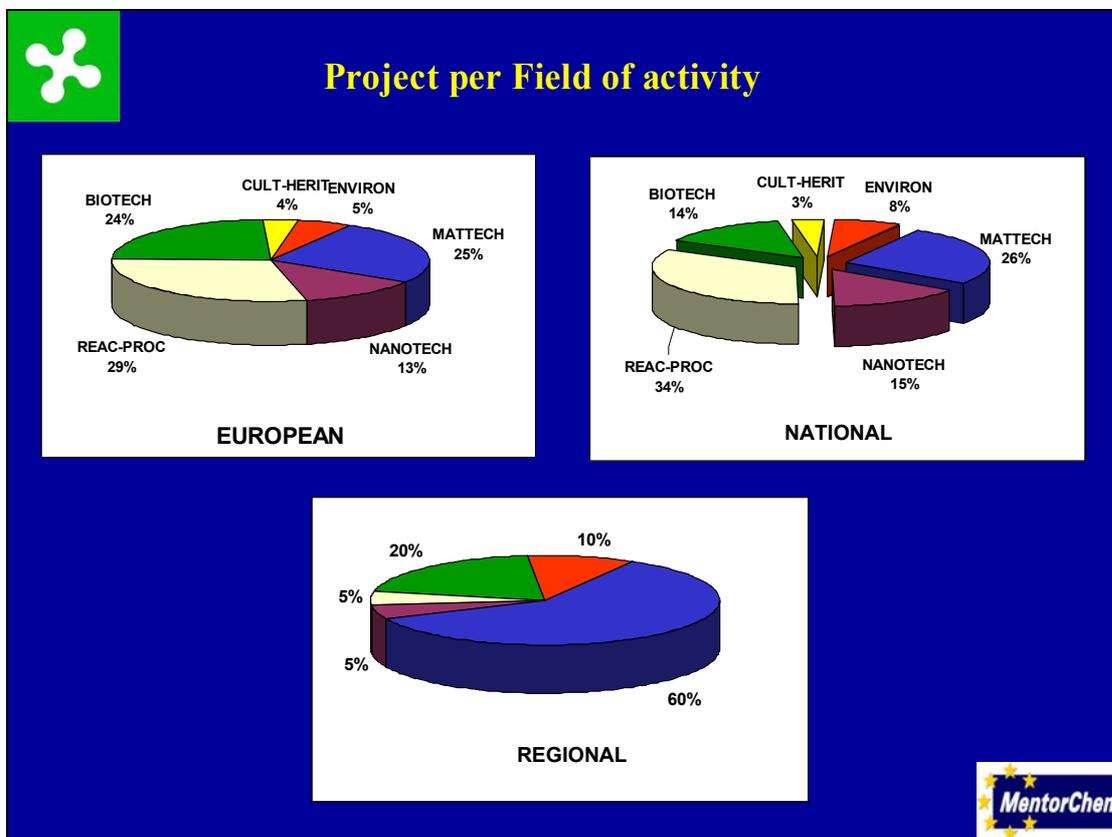
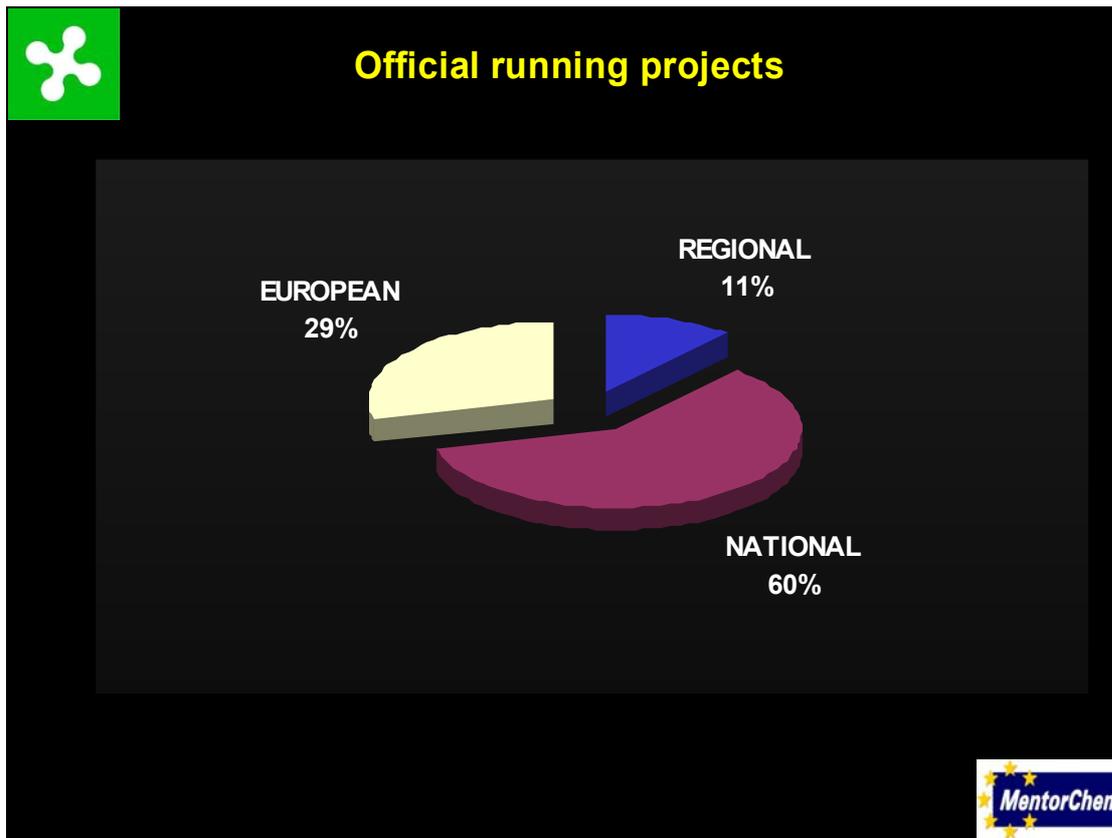
Environmental Pollution Monitoring





However, the peculiar competences in these main fields are neither evenly distributed throughout the institutions, nor rigorously concentrated in especially devoted research centres, but the situation is rather articulated, as many groups developed polyhedral expertise in different topics





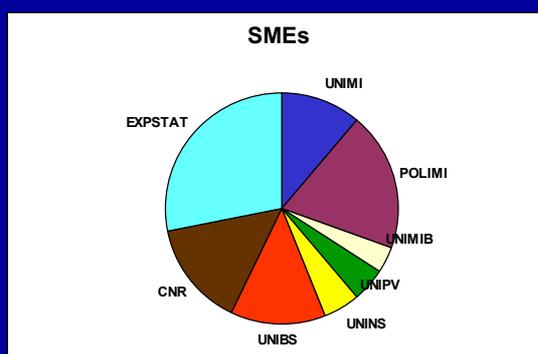
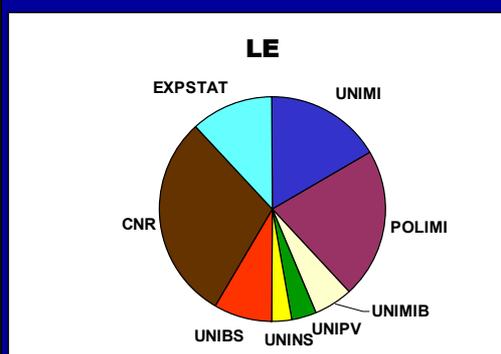
**The available national and supra-national project themes do not cover completely the existing know-how that in Lombardy.**

**As an example, a great funding effort is devoted to crucial fields, such as the development of novel intelligent materials with improved physico-chemical properties or the enhancement of biotechnological processes enabling new synthetic routes.**

Nevertheless, other key topics for a sustainable chemistry, such as the development of innovative environmentally and economically friendly processes to commodities and fine chemicals or the use of renewable raw materials instead of compounds from fossil origin, are often neglected and this could be a drawback in keeping a high level competitiveness in chemical industry.



## Collaborations between research institutions and industry



The Technical University, the National Research Council and the four Experimental Stations all account for about two thirds of the partnerships with industries.





## *Research Competences in in the Principality of Asturias*

A series of research groups of investigation in the **University of Oviedo**, fitted basically by Departments, were considered:

*Dept. of Organic and Inorganic Chemistry, Dept. of Physical and Analytical Chemistry, Dept. of Physics, Dept. of Chemical Engineering and Environmental Technology, Dept. of Energy, Dept. of Materials Science and Metallurgical Engineering, Dept. of Construction and Manufacturing Engineering, Dept. of Exploitation and Mining.*

### The Technological Centres

INCAR – National Institute of Coal

*Dept. of Science and Technology of Coal and Coal Products, Dept. of Environmental Chemistry, Dept. of Materials Chemistry, Dept. of Energy and Environmental Technology*

SERIDA – Regional Department for Agricultural Food Production Research and Development, *Research Department*



A good part of the lines of research that follow the main research groups are in agreement with the European Platform of Sustainable Chemistry.

### **Materials Technology**

- *Novel productive processes*
- *Sustainable technologies in the field of energy and environment*
- *Functional or intelligent materials*
- *Nanotechnology and nanoscience.*

### **Reaction and Process Design**

- *Optimisation of the processes of production*
- *New Synthetic and Reactions routes*
- *Catalysis*

### **Biotechnology**

- *Biological Processes of Development,*
- *Biocatalytic Processes applied to the preparation of biologically interesting compounds.*





Excellent research competences in the fields of fine chemistry and pharmacy in relation to biological and medical applications provides an industrial background for the production of advanced intermediate.

Bitterfeld und  
Wolfen, Leuna  
and Buna

Halle-Magdeburg  
Quedlinburg/  
Gatersleben

The research cluster “Development  
of active intermediates and special chemistry

In the field of basic research innovative approaches have been developed in the area of Material Chemistry for the development of “intelligent materials”



The universities, colleges and research institutes combine a strong research potential in Saxony-Anhalt. The new university plan will have a focus on chemical and environmental engineering to initiate a modernisation of basic and applied research.



To make its cooperation with organisations in the chemical and plastics processing industries even more effective, Fraunhofer IAP is currently constructing a demonstration centre for polymer synthesis and processing in the Central German Chemistry Triangle - at a traditional location for polymer chemistry, in Schkopau. This centre, with some 1000 square metres of technical space and 700 square metres of office and laboratory space, will be finished in 2005.





**By creating this demonstration centre for polymer synthesis and processing in the ValuePark Schkopau, Fraunhofer IAP is creating a new model for effective innovation by businesses in the chemical and plastics processing industries.**

The demonstration centre's particular specialism and its modern technical equipment reflect the structure of the chemistry park. Focusing on services for the value creation chain ranging from monomers to polymer components, Fraunhofer IAP and Fraunhofer IWMH are combining their expertise in polymer materials and process development and polymer processing under a single roof.

**The objective is to optimise processes in both polymer production and component manufacturing.**

**With the support of Martin Luther University Halle-Wittenberg, modelling and simulation will be used to integrate new research approaches in the areas of process engineering and polymer reaction engineering.**

**Green Approach....**



The three regions are at different stages of development and with different experiences in R&D.

However, the Census allows us to state that in the three regions most of the human resources are involved on the area that the European Technological Platform for a Sustainable Chemistry points out as prior: Materials Technology, Reaction and Process design and Biotechnology.

**The peculiar competences in these main fields are neither evenly distributed throughout the institutions, nor rigorously concentrated in especially devoted research Centers, but the situation is rather articulated, as many groups developed polyhedral expertise in different topics.**



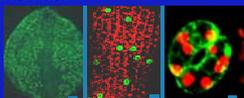
## Interdisciplinary Center for Nanostructured Materials and Interfaces - (CIMAINA)

*The University of Milano hosts relevant competence and facilities in the field of bio-nanotechnology and promotes a strong interdisciplinary collaboration among physicists, chemists and biologists.*

*Goal: apply frontier nanotechnology to understand cell and molecular pathways/mechanisms. Emphasis is particularly given to transcriptional regulation and cell cycle control.*

*Approach: use and develop state-of-the-art imaging techniques, among which single molecule microscopy, fluorescence detection, ect. These new approaches will be based on a deeper understanding of the chemical, physical and biological interactions that influence the assembling of structures at the nanoscale.*

*Outcomes: The Center will reach a world class standard. It will promote and develop basic and applied research activities in the area of Lombardia. This area in Italy is strategic for the industrial system of Southern Europe and it hosts the majority of the Italian industrial research activities and, in general, the high tech activity of small and medium size industries.*



CENTRES OF EXCELLENCE - University of Milan



## Centre for bio-molecular Interdisciplinary Studies and Industrial applications (CISI)

- *Focus on the collaboration between academy and industry in the following areas:*
  - *molecular diagnostics*
  - *drug discovery*
  - *instruments development*
  - *laboratory automation*
  - *higher educational programs (PhD, Masters, etc.)*
- *Develop a technological platform in the following area:*
  - *Combinatorial chemistry, HTS and synthesis*
  - *Genomic, Proteomics and Mycroarray technologies*
  - *Bioinformatics and molecular modelling*
- *Offer service to research labs and biotechnology industries.*

CENTRES OF EXCELLENCE - University of Milan





In Saxony-Anhalt new technology Centre for nanotechnology will be established in Halle (TGZ III) for joint research projects.



The University of Oviedo created the Biotechnology Institute of Asturias (IUBA), brings together diverse research groups.

With the same objectives the Thematic Association of Nanotechnology ATI has been founded at the University of Oviedo in relationship with the National Institute of the Coal (INCAR).



In the last ten years the support of the chemical research has been a very limited part of the activities produced by the European Union.

Chemistry has been only indirectly supported as part of new materials, of life science and of environment and quality of life.



**Key role of the *European Technological Platform for a Sustainable Chemistry* as focus of chemical research in Europe**



With regard to the Regional, National and European financed projects in which the research groups are involved, in several cases, the project titles do not match with the main competences described in the questionnaire by each research group.

**This means that the available national and supra-national project themes do not cover completely the existing know-how.**

**Key topics for a sustainable chemistry, such as the development of innovative environmentally and economically friendly processes to commodities and fine chemicals or the use of renewable raw materials instead of compounds from fossil origin, are often neglected and this could be a drawback in keeping a high level competitiveness in chemical industry.**



In order to really succeed to strongly support innovation in the chemical industry, in agreement with the priority of a *European Technological Platform for a Sustainable Chemistry*, the way to follow should be the implementation of a co-ordinated regional, national and European strategy that involves industry, public research community and governments.

- ▶ Joint research projects, participation to European support programmes, projects supported by Regions themselves
- ▶ Stronger relationships among companies and between them and Public research of different Regions
- ▶ Reinforce links between Universities and Public Research Centres
- ▶ Enhance benefits on the European territory



In metals, the mean free path of an electron at room temperature is ~10 to 100 nm. Hence, in a metallic particle with a diameter of ~100 nm or less, substantial deviations from bulk metallic properties are expected, and new size-dependent properties may emerge.



The melting temperature of gold decreases drastically with size for spheres smaller than 20 nm. At diameters from ~10 to 100 nm, the spheres appear red, not gold, when well dispersed, as in stained glass.

**Red gold.** Stained-glass window in Milan Cathedral.  
Niccolò da Varallo between 1480 and 1486



Acta and CNR (ICCOM-ISTM) has made a nanotechnology breakthrough which will enable fuel cell products to expand from early adopters to the mass consumer market. The fuel cell industry is forecast to grow at nearly 70% per annum but at present there are commercial barriers that are preventing its full potential from being realised. We have developed a new family of catalysts that use low cost materials, work at low temperatures, enable the use of cheap, safe and environmentally friendly fuels, and solve other technical issues, thereby enabling fuel cells to be transformed into mass market products.





**10. IPR Helpdesk: Supporting EU R&D Cooperation**

Agnieszka Krochmal-Wegrzyn  
IPR Helpdesk Project



**Discover the world of the IPR-Helpdesk**

**Agnieszka Krochmal-Wegrzyn**  
*agnieszka.krochmal@uj.edu.pl*

**A project funded by the European Commission, DG Enterprise and Industry, under the 6th Framework Programme of the European Union**



## Project Objectives

**to assist**

potential & current contractors  
taking part in EU funded R&D projects  
in IPR and exploitation issues

**to create awareness**

of IPR issues,  
e.g. in trans-national R&D research projects,  
EU rules for dissemination and the exploitation of research results

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## When does Intellectual Property matter?

Before the Project Start	During the Project Implementation	After the Project End
<ul style="list-style-type: none"><li>▪ Proposal preparation</li><li>▪ Negotiation</li></ul>	<ul style="list-style-type: none"><li>▪ Protection of results</li><li>▪ Strategy for protection &amp; management of generated knowledge</li><li>▪ Granting of access rights, licensing</li></ul>	<ul style="list-style-type: none"><li>▪ Dissemination</li><li>▪ Exploitation of the results</li></ul>

**AT ALL STAGES**

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## We help you manage intangible project assets

4

- Dissemination
- Settlement of disputes
- Licensing
- Confidentiality
- Access Rights
- Ownership
- Patenting



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## Services of the IPR-Helpdesk

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NEW Some basic issues surrounding improvements made to patented inventions and to dependent patents IPR Bulletin N. 18 (December 2004)

Requirements and ways of disseminating knowledge IPR Bulletin N. 17 (October - November 2004)

Optimized for Internet Explorer 5 and Netscape 6.2

IPR NEWS Universitat d'Alicante Intellectual Property Law Institute of Jagiellonian University in Cracow EURICE European Research and Project Office GmbH

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8



- Expert & personalised advice in **3 working days** per email
- 



- in the following **6 languages**: English, Spanish, French, Polish, German, Italian
- 

- and **free of charge**
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- Expert articles ,
- success stories,
- best practice reports



published **bi-monthly** –

- in **6 languages**



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## How to contact the IPR-Helpdesk?

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11

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11. **Go Reach – Presentation of strategies to react on the challenge of REACH**

Giampaolo Amadori  
Regione Lombardia

A blue slide with a white border. The text is centered and reads: 

***APPROACH OF GO-REACH***

***A PROJECT PROPOSAL  
to EC Programme Call IST-5***

***Ing. Giampaolo Amadori  
Lombardy Region***

At the bottom, there are three logos: the European Union flag, the Regione Lombardia logo (a green cross on a white background), and the MentorChem logo (a black rectangle with yellow stars and the text 'MentorChem').

## ***R.E.A.CH Characteristics***

**REGISTRATION** Producers / Importers will have to collect and deliver to the central Agency information on chemicals produced / imported for more than one ton /year, ensuring their safe use and management

**EVALUATION** A central Agency will evaluate the reports and potential high-risk chemical substances and will require deeper information to companies (substance-tailored testing)

**AUTHORISATION** If risk is under control, the central Agency gives permission of using hazardous substances that rise concern. Substances of very high concern can be used either in a way where the risks are adequately controlled or are replaced by suitable alternative substances / technologies

**RESTRICTION** Restrictions on the manufacturing, marketing and use of substances can be imposed if high risk concern arises

### **EUROPEAN CHEMICALS AGENCY**

Creation of an European Agency to manage all technical, administrative and scientific aspects of the R.E.A.CH Regulation

## ***Objective of GO-REACH***

### **"A User Support System to Approach REACH"**

#### **Development of a Tool Set System to help the Industrial System in the implementation of the R.E.A.CH Regulation**

**Target:** Chemicals Producers and Downstream Users with a particular attention to SMEs

SMEs will be directly impacted by the R.E.A.CH Regulation mainly in:

Lack of Information

Lack of Training

Add. costs to adopt the Regulation

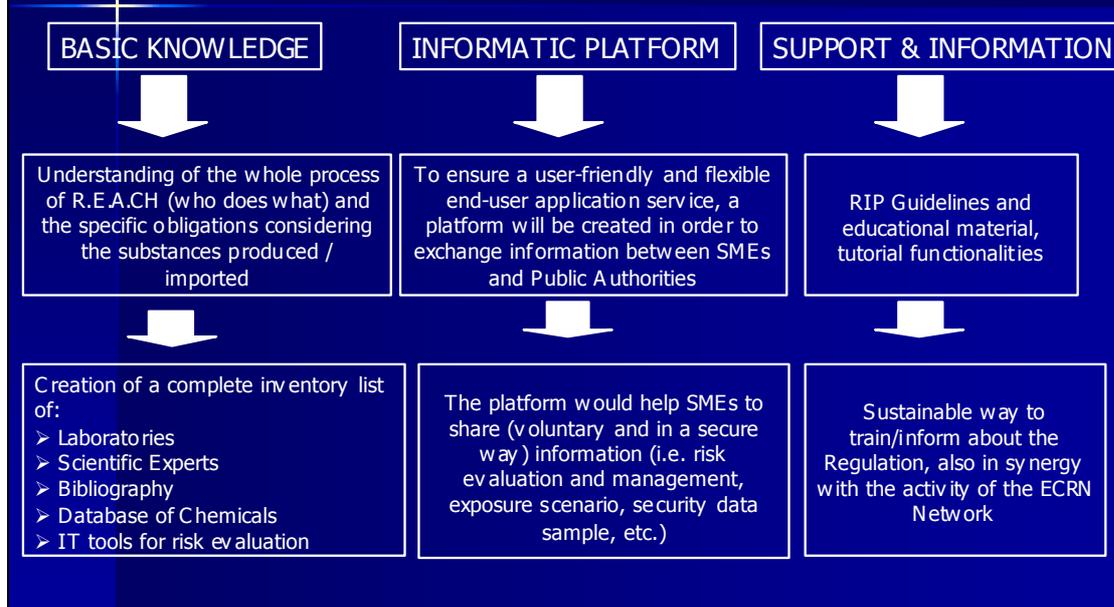
## ***A TOOL SET SYSTEM TO:***

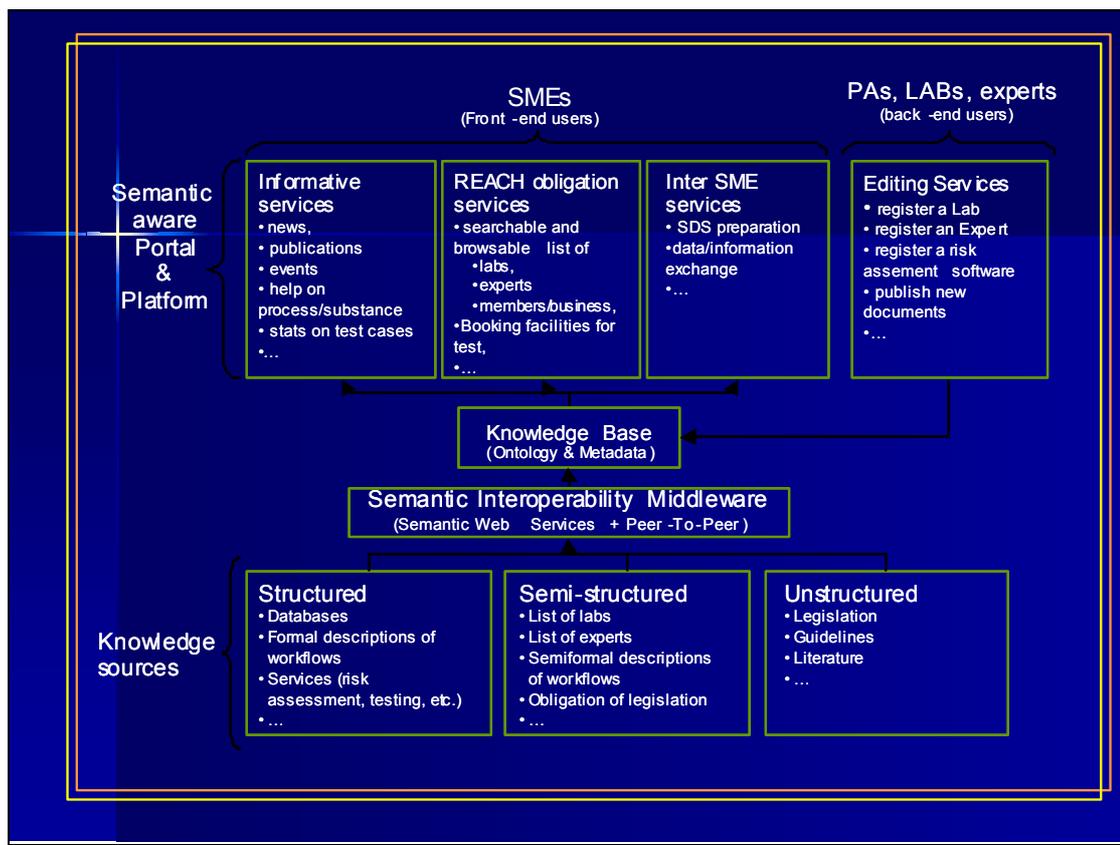
- Facilitate the Learning of R.E.A.CH / EC R.E.A.CH Implementation Project
- Support the exchange of information between SMEs and other actors (i.e. Local Authorities, Laboratories, Research Centers, etc.)
- Assist SMEs in the R.E.A.CH Regulation adoption
- Answer to specific needs/requirements of a wide range of actors / regions (multi-lingual / multi-sector / multi-service approach) in the networked businesses

### MAIN CHARACTERISTICS of the Tool System:

1. Confidentiality
2. Security
3. Data Protection

## ***GO-REACH ARCHITECTURE***





## PROPOSED WORK PACKAGES

WP1	Project Management	→	Strategic guidance of the project objective and activities
WP2	REACH Testing resources profiling	→	Definition, survey and aggregation of local entities impacted by R.E.A.CH
WP3	User requirements functional specification	→	Basic functional specifications addressing the different actors impacted by R.E.A.CH
WP4	System platform and portal design and implementation	→	Progressive set of end user services offered through a system portal
WP5	Knowledge Base	→	Chemical Substances database, process description and workflows
WP6	Testing and Monitoring	→	The portal and services are field tested preliminarily on a selected end user panel, with a feed-back in order to enhance and consolidate the services and functionality
WP7	Education and support	→	Dissemination of the system to all the networked businesses addressed, with presentation, training and support

### *Consortium:*

Representatives from different regional-sectorial realities:

Competence Centers (Universities, Agencies, Industry, etc.),  
Regional Authorities, Industrial Associations, Service  
Companies, etc.

1- Selected partners in the project proposal

2- Enlarged endorsement and users across the regions

### *Agenda:*

MAY '05 Consolidation of the Partnership

MAY – JULY '05 Development of the Proposal (EC IST5-  
networked businesses specs.)

SEPTEMBER '05 Proposal Submission to EC

### *Proposal Contact reference:*

**Alberto Savoldelli**  
**Politecnico Milano**

**Alberto.savoldelli@polimi.it**  
**+39 335 6769838**

*Thank You for Your Attention*



**12. Regional impact of Reach in Asturias**

Maria Jose Suarez  
IDEPA Asturias



**REACH IMPACT ASSESSMENT  
ON THE INDUSTRIAL SECTOR  
IN ASTURIAS**

**MentorChem**

**IDEPA**

**Final Conference  
Brussels, 15<sup>th</sup> June 2005**

## Context

**June 1999 : Chemicals Legislation Review initiated.**

**February 2001: White Paper about Chemical Substances and Preparations.**

**May 2003: First REACH Draft. Internet consulting.**

**July 2003: REACH, more than 6 400 remarks.**

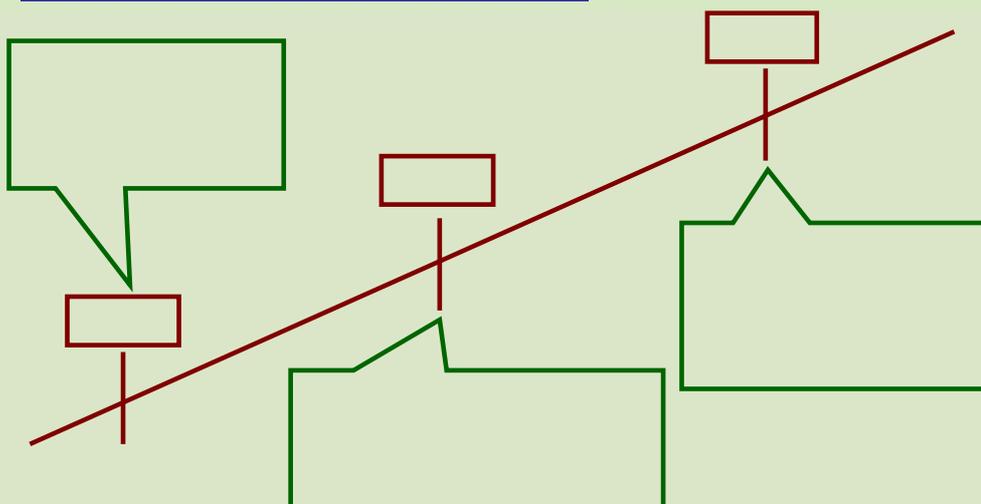
**October 2003: First REACH Regulation Draft approved.**



Final Conference  
Brussels, 15<sup>th</sup> June 2005



## Context (2)



Final Conference  
Brussels, 15<sup>th</sup> June 2005



## Context (3)

### From 1981:

Distinction between so-called “Existing” Chemicals (EINECS – 100.000 substances – closed) and “New” Chemicals (ELINCS – 3.700 substances – open).

### Troubles:

Barrier to New Chemicals Assessment, due to highly demanding analytical requirements.

Existing Chemicals Risks Assessment process excessively slow and complex.

### Solution:

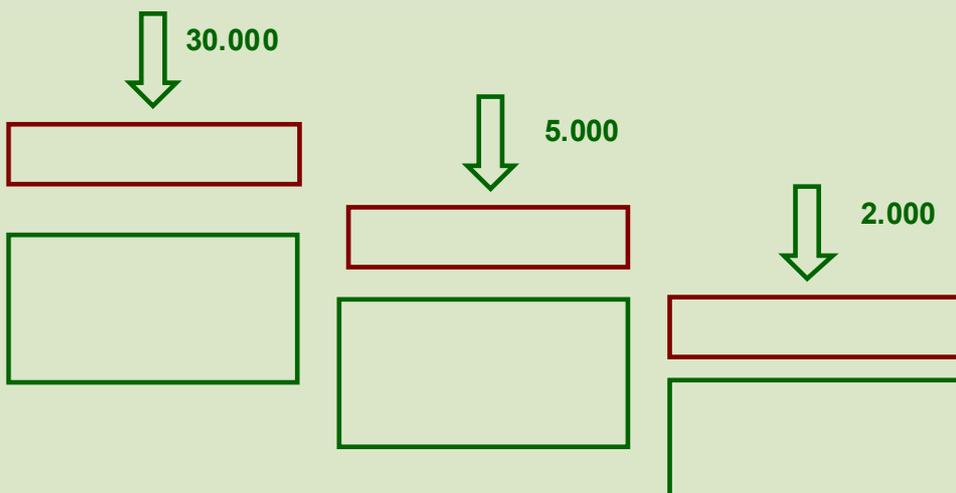
**REACH**



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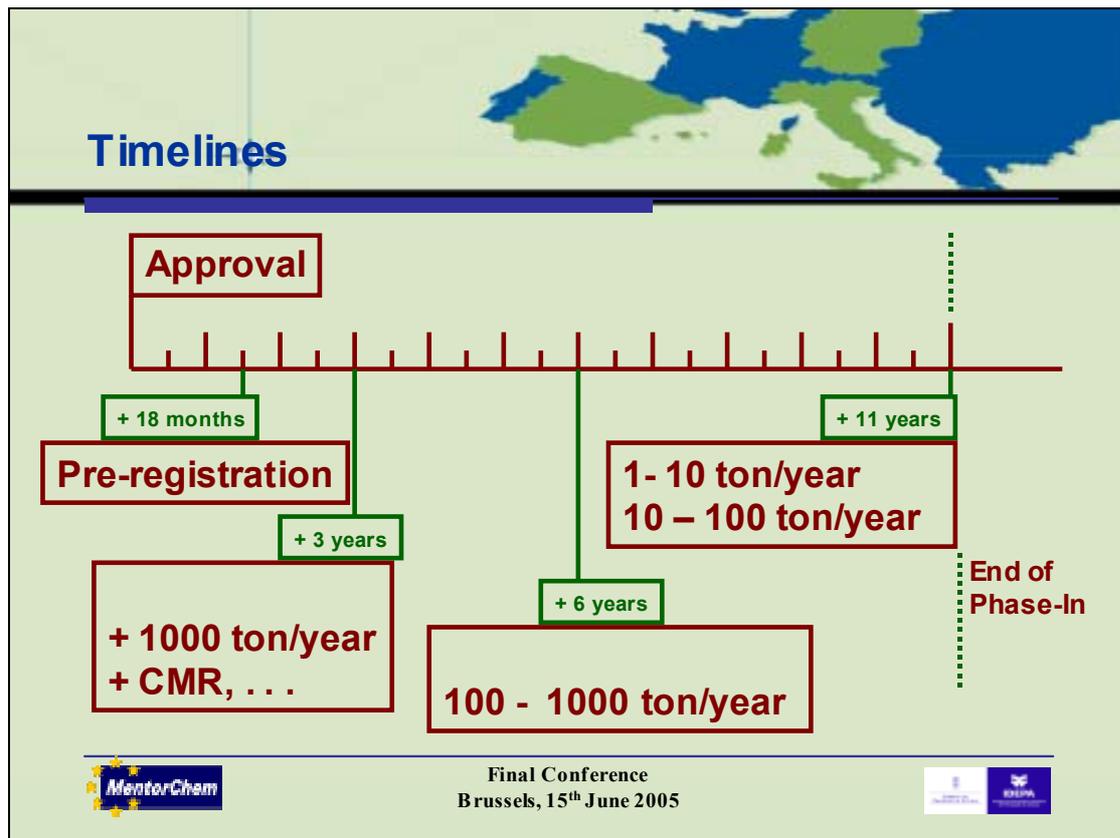


## Basis



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## Opinions

**In favour of more restrictive measures. . .**  
. . . NGOs, Trade Unions, Ecologists.

**In favour of a significant change of approach. . .**  
. . . European Industry.

**Major Concern: REACH application costs**

**Direct Costs: testing and registration.**

**Indirect Costs: withdrawal of substances, loss of employment, loss of competitiveness.**

MentorChem logo is present in the bottom left corner.

Final Conference  
Brussels, 15<sup>th</sup> June 2005

## Economic impact in Asturias

### Methodology:

1. **329 companies - from asturian chemical industry - consulted.**
2. **Number of chemical substances and preparations produced or imported.**
3. **Application of testing and registration standard costs.**
4. **Adjustment factors, in order to set a range.**
5. **Estimation of the economic impact in Asturias**



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## Economic impact in Asturias

### Direct Costs Estimation:

	Other reports	AIQPA report
1 - 10 ton/year	15.000 a 35.000	20.000
10- 100 ton/year	150.000 a 350.000	200.000
100-1000 ton/year	350.000 a 550.000	400.000
1000 ton/year	400.000 a 1.000.000	650.000



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## Economic impact in Asturias

### Indirect Costs Estimation:

#### Econometric Models:

Withdrawal of substances  
Effects on downstream users  
Loss of employment  
Loss of competitiveness

#### Estimated as multiplier of the direct costs:

Between (x 2,3) and (x 650)

AIQPA Report: between (x 2) and (x 5)



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## Economic impact in Asturias

### Results:

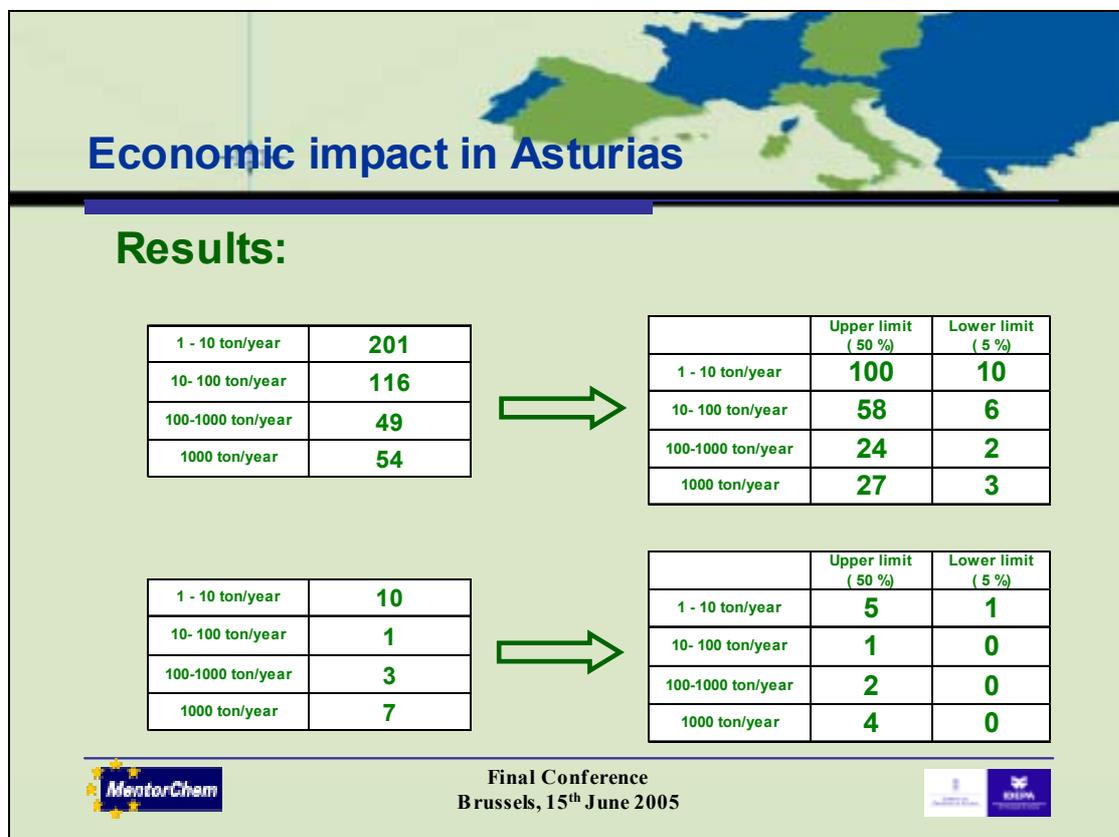
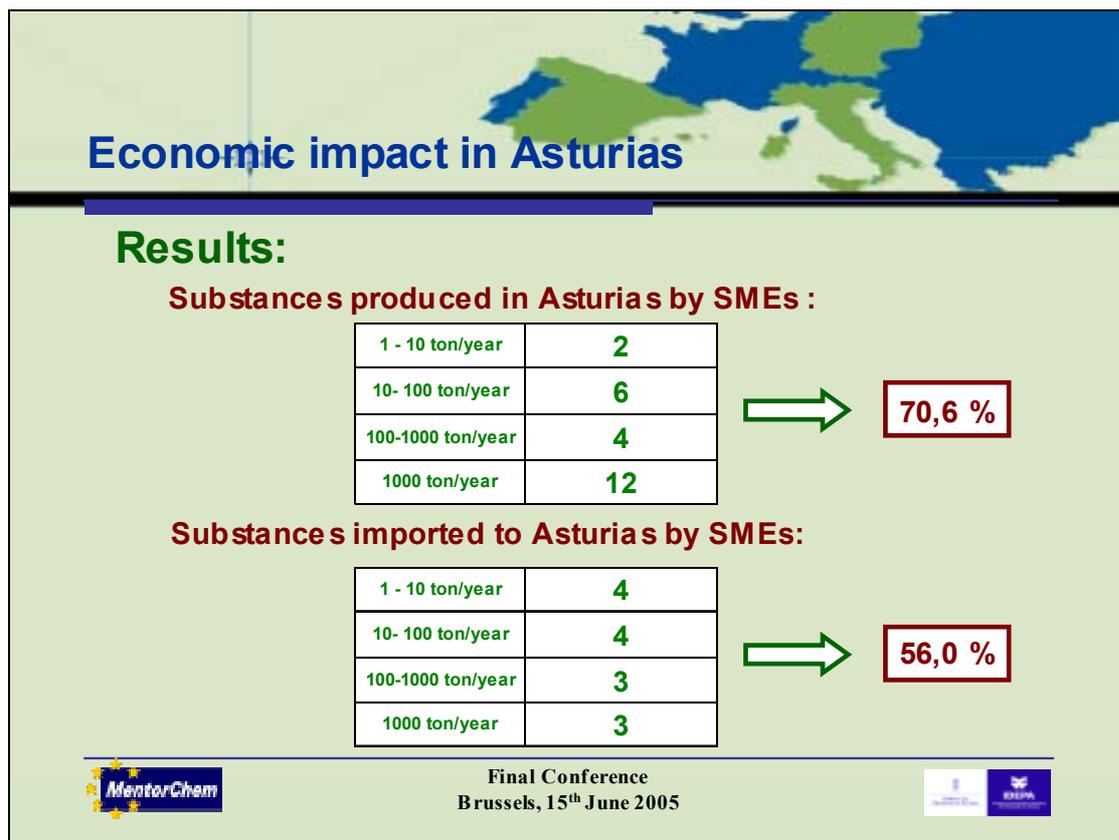
1 - 10 ton/year	2
10- 100 ton/year	6
100-1000 ton/year	4
1000 ton/year	22

1 - 10 ton/year	5
10- 100 ton/year	6
100-1000 ton/year	5
1000 ton/year	9



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## Economic impact in Asturias

### Results:

#### Testing and Registration Costs and Direct costs:

	Substances and preparations. Upper limit	Cost by group (Euros)	Testing and registration costs (thousand Euros)	Direct costs (thousand Euros)
1 - 10 ton/year	<b>112</b>	<b>20.000</b>	<b>2.240</b>	<b>2.947</b>
10- 100 ton/year	<b>71</b>	<b>200.000</b>	<b>14.200</b>	<b>18.684</b>
100-1000 ton/year	<b>35</b>	<b>400.000</b>	<b>14.000</b>	<b>18.421</b>
1000 ton/year	<b>62</b>	<b>650.000</b>	<b>40.300</b>	<b>53.026</b>
CMR , PBT , vPvB	<b>13</b>	<b>150.000</b>	<b>1.950</b>	<b>2.566</b>

Consortia Formation (- 1 %) :

**94.688**



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## Economic impact in Asturias

### Results:

	Substances and preparations. Lower limit	Cost by group (euros)	Testing and registration costs (thousand Euros)	Direct costs (thousand Euros)
1 - 10 ton/year	<b>18</b>	<b>20.000</b>	<b>360</b>	<b>474</b>
10- 100 ton/year	<b>18</b>	<b>200.000</b>	<b>3.600</b>	<b>4.737</b>
100-1000 ton/year	<b>11</b>	<b>400.000</b>	<b>4.400</b>	<b>5.789</b>
1000 ton/year	<b>34</b>	<b>650.000</b>	<b>22.100</b>	<b>29.079</b>
CMR , PBT , vPvB	<b>2</b>	<b>150.000</b>	<b>300</b>	<b>395</b>



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## Economic impact in Asturias

### Results:

SMEs direct costs (less than 250 employees) :

**81,1 %**

MicroSMEs direct costs (less than 10 employees):

**13,5 %**



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## Economic impact in Asturias

### Results:

#### First scenario (upper limit)

(pesimistic approach) (thousand Euros)	(optimistic approach) (thousand Euros)
<b>473.441</b>	<b>181.725</b>

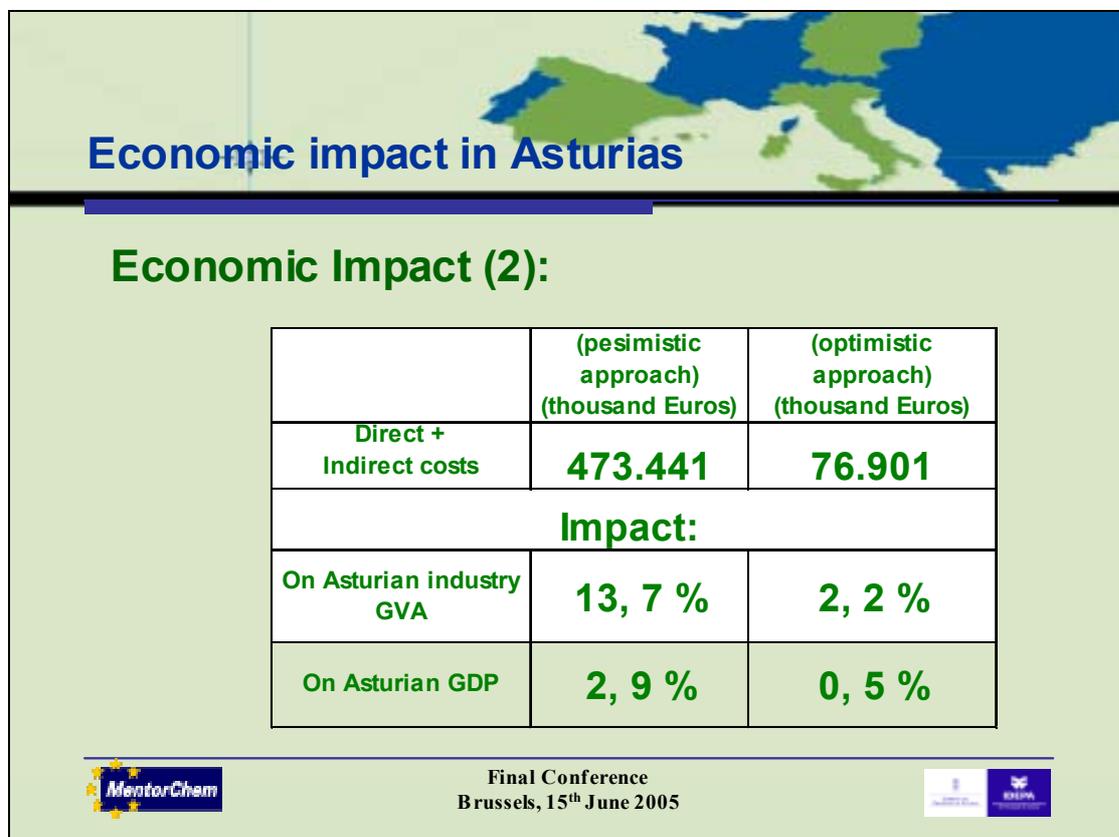
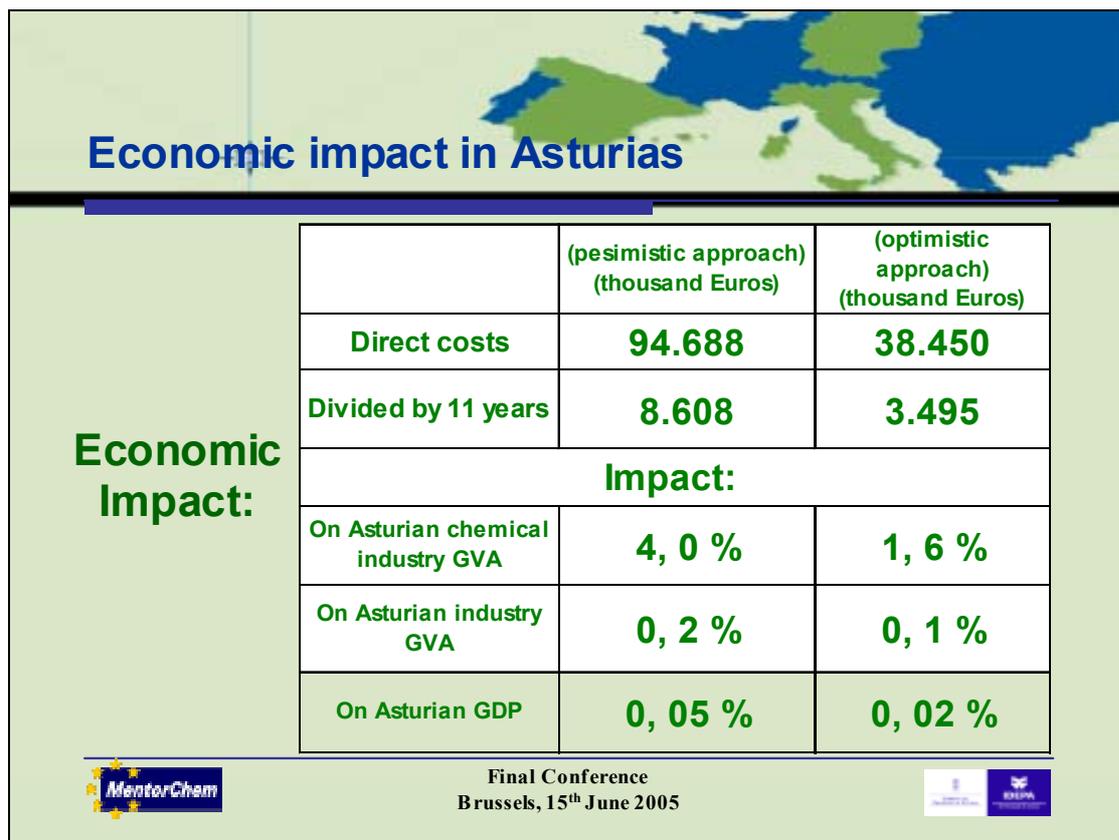
#### Second scenario (lower limit)

(pesimistic approach) (thousand Euros)	(optimistic approach) (thousand Euros)
<b>200.345</b>	<b>76.901</b>



Final Conference  
Brussels, 15<sup>th</sup> June 2005





## Economic impact in Asturias

### Opinions of the Polled Managers:

- (71 %) Little workability of the system (unclear, cumbersome...)
- (41 %) Volume is not a risk indicator
- (32 %) Registration by manufacturer instead of by substance makes no sense
- (42 %) Concerned about the impact of registration additional costs, on products marketed outside the European Union



Final Conference  
Brussels, 15<sup>th</sup> June 2005



## Economic impact in Asturias

### Conclusions:



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**THANK YOU FOR YOUR ATTENTION**



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Brussels, 15<sup>th</sup> June 2005





**Round Table**  
**The European Technology**  
**Platform”Sustainable Chemistry”**  
**perspectives of Europe an Research**  
**Policy for the chemical sector and**  
**challenges for the regions**



**12. European Technology Platform “Sustainable Chemistry” – Introduction**

Dr. Marian Mours  
European Chemical Industry Council, CEFIC



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**European Technology Platform  
for Sustainable Chemistry  
([www.SusChem.org](http://www.SusChem.org))**

*Marian Mours*

*Cefic Research & Science*

## Humanity's Top Ten Problems for next 50 years



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- ENERGY
- WATER
- FOOD
- ENVIRONMENT
- POVERTY
- TERRORISM
- DISEASE
- EDUCATION
- DEMOCRACY
- POPULATION

2000	6	Billion People
2050	8-10	Billion People

Source: Prof. R.E. Smalley, „Our Energy Challenge“, Columbia University, NYC, 23 September 2003

15 June 2006 2

## Incentives for EU chemistry R&D



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**Political context: EU strategy (2010)**

- Aim for a 'dynamic knowledge based society' (Lisbon 2000)
- Sustainable development (Göteborg 2001)
- Increase R&D expenditure to 3% of GDP (Barcelona 2002)

**Industry context**

- EU Chemical industry is vital for value chain partner industries
- Cefic Horizon 2015 study: competitiveness at risk & Innovation is a key driver for future competitiveness
- Chemical Innovation has disproportionate impact downstream

15 June 2006 3

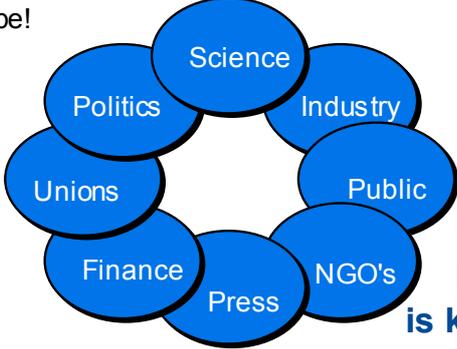
## Need for enhancing EU chemistry R&D



**However ...**

- Industrial R&D expenditure structurally lower than in competing regions
- Insufficient public R&D support for chemistry

➔ Mutually agreed need to enhance chemical R&D, innovation in Europe!



**Engagement of all is key to the success!**

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## European Technology Platforms



**June 2004** Commission publishes FP7 outline (COM (2004) 353) & ETP discussion document:

ETPs are 1 of 6 priorities for FP7, and are **a framework to unite stakeholders around:**

- A common **vision** and approach for the technology concerned
- Definition of a **Strategic Research Agenda (SRA)**
- An **implementation plan for the SRA**, mobilisation of a critical mass of research and innovation effort

**European Technology Platform for Sustainable Chemistry** is one of these initiatives

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## Final communication on FP7



- The 7th Framework Programme is tailored to better meet industry's needs.
- Where industrially relevant, the definition of work programmes will draw on the strategic research agendas developed by industry-led technology platforms. These strategic research agendas, presenting the European dimension of research challenges, also influence national research programmes. Furthermore, by always looking at the market potential of new inventions, they help to overcome Europe's weakness in commercialising the results of research.

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## Objectives and Scope of SusChem



**Two major objectives:**

1. Shaping the research agenda and innovation framework conditions for a sustainable EU (chemical) industry
2. Shaping the chemistry agenda to make Sustainable Development (in the wider industrial sense) happen in Europe

**Scope**

- Technology areas:
  1. Industrial (or white) biotechnology
  2. Materials technology
  3. Reaction and Process Design
- Horizontal issues
  - Generic barriers and constraints to chemistry innovation in Europe

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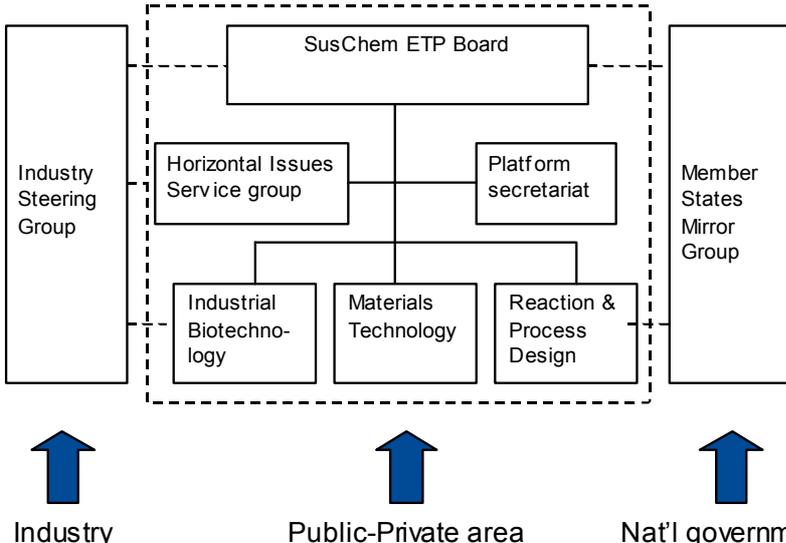
## The vision for 2025 and beyond



- The European chemical and associated industries will remain competitive based on technology leadership and innovation.
- Mastering the molecular scale (as in nanotechnology and biotechnology) will yield new generations of products with enhanced properties leading to new applications in many industrial sectors.
- Better use of chemistry and biotechnology will enable increased eco-efficiency of the industry.
- The industry will have a reputation as a reliable, safe, and responsible partner in society.
- Europe will provide an effective framework for chemical and biotechnological innovation and will strengthen its excellent skill base.

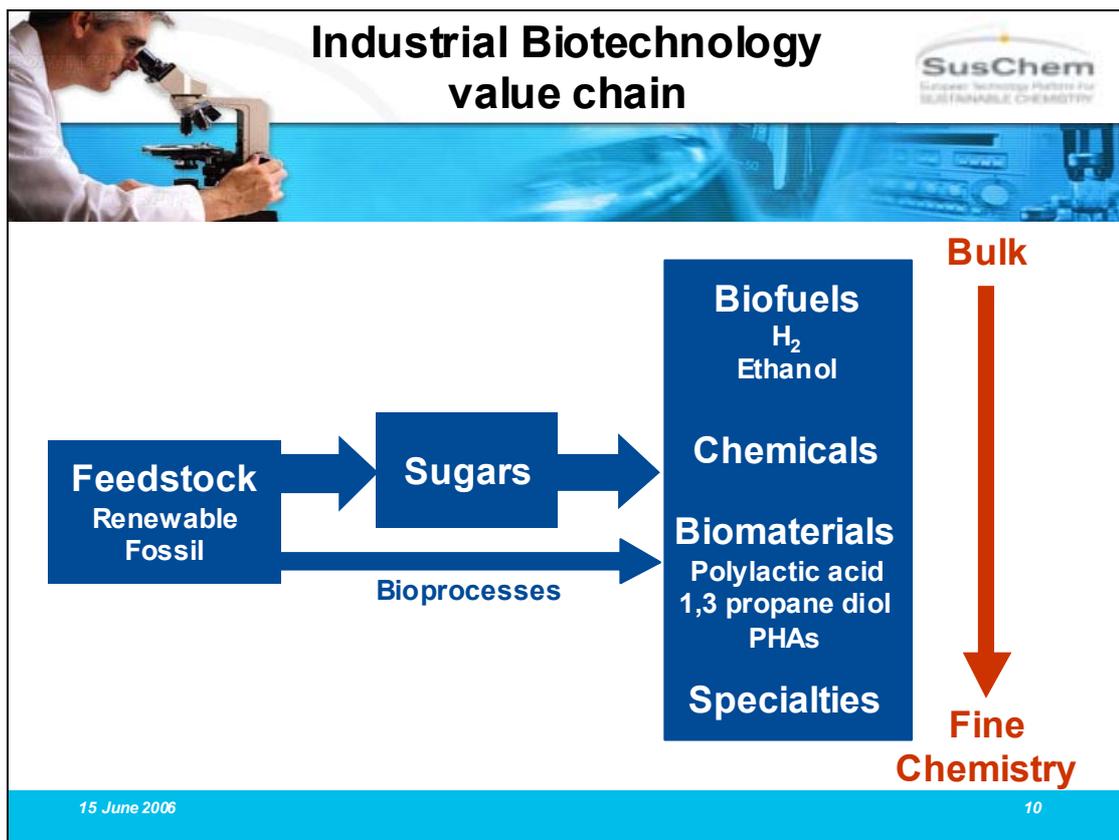
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## Platform governance



```
graph TD; ISG[Industry Steering Group] --- ETPB[SusChem ETP Board]; MSMG[Member States Mirror Group] --- ETPB; ETPB --- HISSG[Horizontal Issues Service group]; ETPB --- PS[Platform secretariat]; ETPB --- IB[Industrial Biotechnology]; ETPB --- MT[Materials Technology]; ETPB --- RPD[Reaction & Process Design]; Industry[Industry] --> ISG; PPA[Public-Private area] --> PS; NG[Nat'l governments] --> MSMG;
```

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- ### Main objectives for R&D in IB
- 
- 
- The discovery and optimization of strains and biocatalysts
  - The development and production of **novel, innovative products and processes** in a **cost- and eco-efficient** manner
  - Make use of renewable raw materials as additional feedstock
- 15 June 2006 11

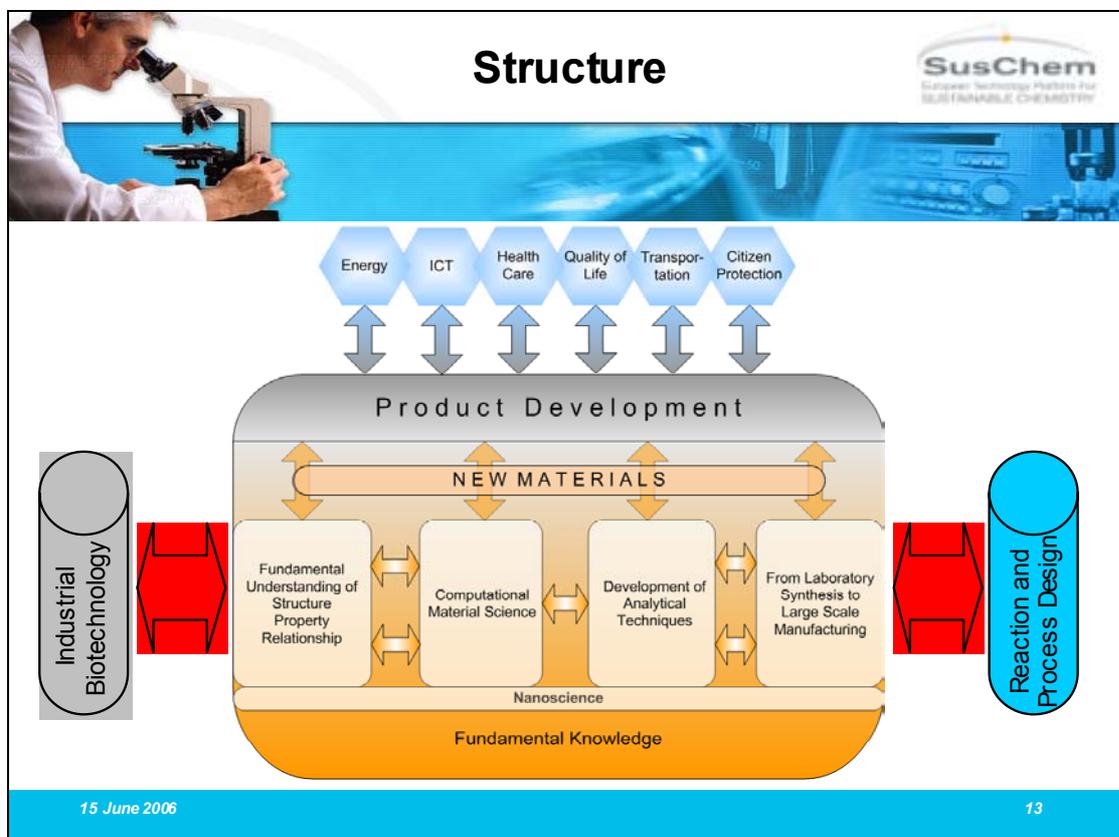


## Materials contribute to societal needs



<b>Energy Management</b>	
New materials and technologies to transform, save or store energy	
<b>Quality of Life</b>	
New materials and technologies to enhance quality of life, nutrition, mobility and transport	
<b>CIE: Communication, Information, Entertainment</b>	
Organic semiconductors in displays, chip-, or photovoltaic	
<b>Health and Care</b>	
Biomaterials, implants, drug delivery, cosmetics, diagnostics, sensors	
<b>National and personal security</b>	
Sensors, protection materials, recognition and destruction of war agents	

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## Reaction and Process Design

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### Enabling Innovation in Chemistry

The diagram illustrates the stages of chemical innovation and the supporting technologies:

- Synthetic Concepts** (Product development)
- Biotechnological Processising** (Process development)
- In Silico Techniques** (Plant development and operation)
- Plant Control & SC Management** (Plant development and operation)
- Catalytic Transformations** (Product development)
- Purification & Formulation Eng.** (Plant development and operation)
- Process Intensification** (Plant development and operation)
- Product handling, logistics** (Product handling, logistics)

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## Horizontal issues

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Innovation influenced also by economic, regulatory, and societal issues (beyond science and technology)

The diagram shows the following horizontal issues:

- Industrial Biotechnology**
- Materials Technology**
- Reaction & Process Design**

More generic or common to 3 technology areas:

- Barriers to chemistry innovation
- Societal acceptance issues
- Different stakeholder interests
- Health, safety and environment issues
- Education
- Financial aspects (e.g. access to capital)

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## Future process

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### Definition of SRA and implementation plan

- Draft SRAs → June 2005
- Strategic Research Agenda →  
Stakeholder event November 2005 (London)
- Implementation Action plan →  
Stakeholder event August 2006 (Munich)

### Implementation (2006 - ...)

- FP7, and beyond
- Alignment with National level initiatives

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## Conclusions

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SUSTAINABLE CHEMISTRY

- SusChem – a renewed impulse to EU chemistry R&D and innovation
- Without chemistry sustainable development cannot be accomplished –  
chemistry is part of the solution !
- Immediate focus on FP 7 but also long-term focus including national and  
regional initiatives
- Innovation for and in Europe

**“Chemistry isn’t everything but everything is  
nothing without chemistry”**

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