



27th business meeting

29th november 2018
Hotel de La Reconquista, Oviedo
16,00 h.

EUROPE ON THE HORIZON

Specialisation and collaboration.
Future proposals from ASTURIAS

These Meetings shall address aspects of the future for the Asturian industry that help improve the innovation capacities of our business fabric, with a particular focus on **regional specialisation and collaboration**.

In the meeting, we wish to offer our companies the chance to discover new **innovation trends** first hand, as the influence that European, national and regional policies have on them.

To do this, we have designed a programme in which, using different priorities of the **Asturian Regional Smart Specialisation Strategy**, we will broach the different programme contents: the vision that the Ministry and Asturias have of the **challenges and opportunities of our industry**; the digital transformation of industry and its convergence towards a new collaboration model that manages to speed up transfer, such as the **Digital Innovation Hubs**; the opportunity to create **regional value chains** of our industrial production capacities, such as offshore energy, to face the demands of international markets, and to facilitate technology cooperation between territories. Finally, we will address the concepts **Circular Economy** as a new cycle for the processes industry, where concepts such as industrial symbiosis and regional sustainability are combined.

Throughout the meetings, regional companies that are undergoing innovative experiences in some of the regional specialisations fields will give presentations in **PechaKucha** format (20 slides lasting 20 seconds each).

PROGRAMME

16,00-16,15

Greeting attendees

16,15-16,30

Welcome

Isaac Pola Alonso, regional Minister of Employment, Industry and Tourism of the Principality of Asturias
Belarmino Feito Álvarez, president of FADE

16,30-17,00

Two-sided conversation about the industry's future

Eva Pando Iglesias, CEO of IDEPA
Fernando Valdés Verelst, assistant secretary of Industry, Commerce and Tourism, Ministry of Industry, Commerce and Tourism

17,00-17,40

Specialisation and collaboration to digitalise regional industry

TheSteelPrinters Saul Remis García, CEO
ITMA and PRODINTEC Foundations Iñigo Felgueroso Fernández San Julián, managing director
CTIC Foundation Pablo Priesca Balbin, director

PechaKucha The creative innovation of the market TRIDITIVE

17,50-18,30

Global value chains to anticipate market evolution

EDP Renovables Bautista Rodríguez Sánchez, technical director
Vanguard Initiative Mikel Irujo Amezaga, president
MetalIndustry4 Guillermo Ulacia Arnaiz, president

PechaKucha The creative innovation of the market ADN MOBILE

18,40-19,20

New generation of the processes industry: Industrial symbiosis and regional sustainability

SPIRE Ángels Orduña Cao, executive director
Industrial Química del Nalón Alfonso Martínez Fernández, Adviser
Directorate-General of Environmental Quality of the Principality of Asturias María de la Paz Orviz Ibáñez, directora general

PechaKucha The creative innovation of the market NEOALGAE

19:30

Cocktail and Networking

